



**2019**

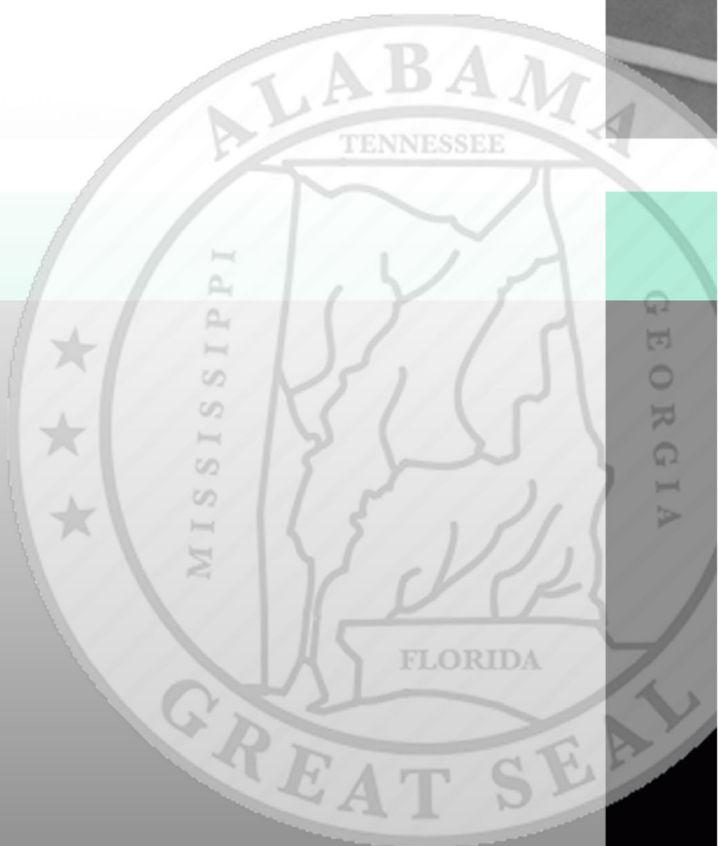


**ACHIEVE**  
INAUGURAL ALABAMA TRANSFER  
STUDENT SUCCESS CONFERENCE

**MARCH 6-7, 2019  
BIRMINGHAM  
ALABAMA**

**On the campus of  
LAWSON STATE  
COMMUNITY COLLEGE**

**Hosted by AGSC/STARS**



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# WELCOME...

## To the Inaugural Alabama Transfer Student Success Conference – ACHIEVE 2019

### Welcome to the 2019 ACHIEVE Conference...

It is my pleasure to welcome you to the Inaugural ACHIEVE Transfer Student Success Conference. This event was conceived over two years ago, when it became apparent that such an event would bring together key stakeholders with an interest in promoting the success of students transferring between colleges and universities in Alabama. Many people have worked hard to make this become a reality. I thank the Articulation and General Studies Committee (AGSC); the Conference Planning Subcommittee of the AGSC (Dr. Pamela Arrington-Chair, Dr. Bruce Crawford, and Dr. Patricia Simms); Dr. Keith Sessions, Executive Director of AGSC/STARS and his staff; Lawson State Community College; our keynote speakers, as well as all presenters; and everyone who supports the conference through their attendance.

The ACHIEVE Conference is the only large-scale activity in the state designed specifically to address the unique needs of our large population of transfer students by bringing together faculty, staff, and administrators of both two-year and four-year colleges and universities. Its goals include a new commitment and new opportunities for transfer student success; fostering collaboration between two-year and four-year institutions; increasing completion rates; promoting training; and sharing research about the latest student transfer trend data. My wish is that this conference will also lead to many informal connections being made that will translate into productive collaborations between individual faculty, departments, and institutions.

Our hopes for this conference and the belief that it was needed are validated by the large number of breakout session presentations and the strong attendance numbers. I trust you will learn much of value that you will take back to your institution and apply in your most meaningful work for our students.

### **Herbert H. J. Riedel, Ph.D.**

President – Lurleen B. Wallace Community College  
2018-2019 AGSC Chairman



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# CONFERENCE PURPOSE AND GOALS...

## PURPOSE STATEMENT

The purpose of the Statewide Transfer and Student Success Conference is to ensure student success and increase college completion rates across the State of Alabama by fostering collaboration between 2- and 4- year colleges and universities and identifying new opportunities to promote the seamless transfer of 2-year college students to 4-year colleges and universities.

## CONFERENCE GOALS

- Re-evaluate and renew commitments for transfer and student success
- Identify new opportunities for transfer and student success
- Foster collaboration across 2- and 4-year colleges and universities to help more students transfer and ultimately help them earn their associates degree and/or their bachelor's degree
- Increase college completion rates across Alabama Implement opportunities for dialogue about transfer and student success
- Engage representatives of Discipline Committees to reconnect and review, and revise articulation agreements
- Discuss AGSC/STARS resources available to 2- and 4-year colleges and universities
- Promote training for AGSC Institutional Points of Contacts (POCs)
- Promote training for faculty and staff involved in 2-and 4-year student transfer
- Share research about the latest student transfer trend data
- Conduct outreach to generate support for implementation of successful transfer strategies across 2- and 4-year colleges and universities

**a•chieve**  
[ə'CHēv]

VERB

successfully bring about or reach  
(a desired objective, level, or result)  
by effort, skill, or courage.

# CONFERENCE SCHEDULE

## Wednesday – March 6, 2019

1:00 PM - 2:00 PM	Conference Check-In <i>(No Walk-Up Registration due to space limits)</i>
2:00 PM - 2:30 PM	Welcome & Opening Remarks
2:30 PM - 3:00 PM	Keynote Speaker - Dr. Carl A. Stockton, AUM Chancellor
3:15 PM - 4:30 PM	Breakout Session 1

## Thursday – March 7, 2019

8:00 AM - 8:30 AM	Continental Breakfast
8:30 AM - 9:00 AM	Keynote Speaker - Leigh Cherry, "Reverse Transfer in Tennessee" -
9:00 AM - 10:15 AM	Breakout Session 2
10:30 AM - 11:45 AM	Breakout Session 3
11:45 AM - 12:15 PM	Box Lunch (Eat at Conference or Take on the Road)
12:15 PM	End of Conference

See following pages for more information about each of these conference events.

# CONFERENCE CHECK-IN

WEDNESDAY MARCH 6

1:00 – 2:00 PM

## LOBBY – First Floor

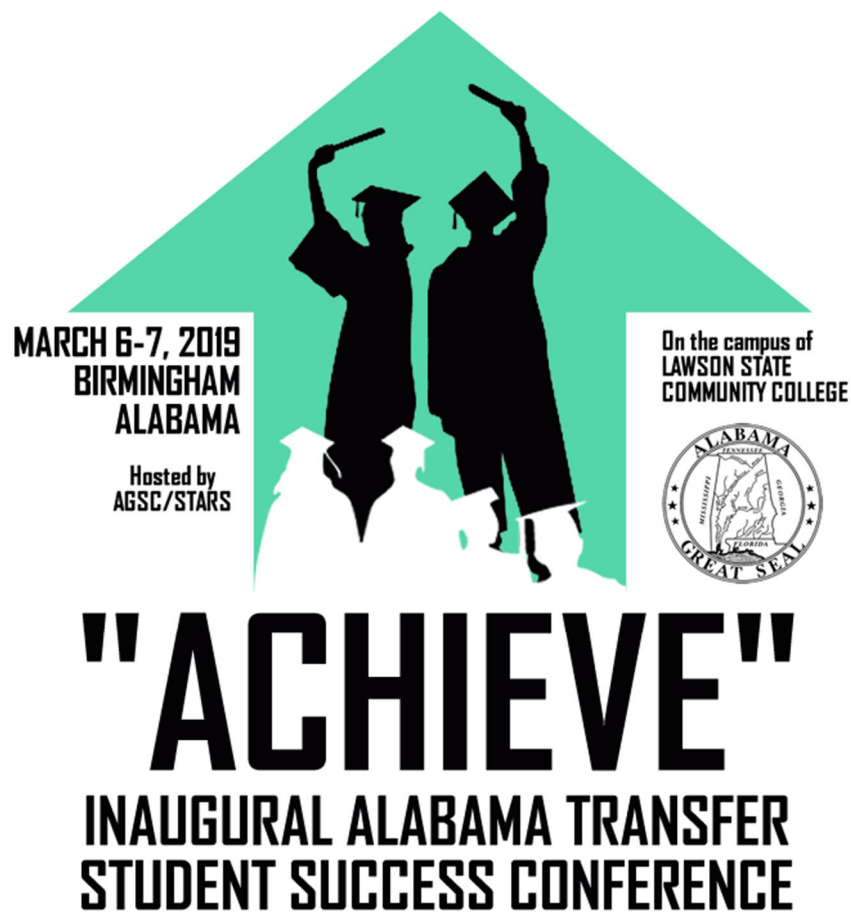
The **CONFERENCE CHECK-IN** will take place in the **Lobby Area** of the ALABAMA CENTER FOR ADVANCED TECHNOLOGY AND TRAINING – PERRY WARD CONFERENCE CENTER – LAWSON STATE CAMPUS.



GO IN THIS BUILDING AND LOOK FOR THIS SIGN...

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# DAY 1





# WELCOME AND OPENING REMARKS

WEDNESDAY MARCH 6  
2:00 – 2:30 PM

## THEATER / AUDITORIUM – First Floor

The **WELCOME AND OPENING REMARKS** will take place in the **Theater / Auditorium** area of the ALABAMA CENTER FOR ADVANCED TECHNOLOGY AND TRAINING – PERRY WARD CONFERENCE CENTER – LAWSON STATE CAMPUS. [ ACATT BUILDING ]

**Welcome from Articulation & General Studies Committee.....** *Dr. Herb Riedel*

*President of Lurleen B. Wallace and the Chair of the AGSC*

**Welcome from Lawson State Community College .....** *Dr. Perry Ward*

*President of Lawson State Community College*

**Welcome from the Alabama Community College System.....** *Dr. Cynthia Anthony*

*Alabama Community College System*

**Welcome from the Alabama Commission on Higher Education.....** *Dr. Jim Purcell*

*Executive Director of the Alabama Commission on Higher Education*



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# KEYNOTE SPEAKER – DAY 1 – DR. CARL A. STOCKTON

WEDNESDAY MARCH 6

2:30 – 3:00 PM

THEATER / AUDITORIUM – First Floor – ACATT BUILDING

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**DR. CARL A. STOCKTON**  
Auburn University at  
Montgomery Chancellor

## PRESENTATION OVERVIEW:

There have been many attempts nationwide to solidify a consistent model for degree articulation in regards to transfer credit hours from both two and four year institutions. In the 21st century there is not a consistent model of accepting transfer hours as each state and within each state, institutions are adopting different methodologies for accepting transfer credit. While colleges and universities in Alabama are trying to provide more educational opportunities, university administrators are exploring better ways to accept transfer credits by making sure that the scope and sequence of knowledge of a degree program is provided to students for a four degree completion in a timely manner.

This presentation will provide examples and best practices of transfer articulations from different institutions. It will also include the administrative philosophy, and how participation from faculty and staff from both two and four year institutions are imperative and lead to a successful articulation agreement.





# BREAKOUT SESSION 1: CHOOSE ONE OF THE TEN BREAKOUT SESSIONS

**WEDNESDAY - MARCH 6 - 3:15 – 4:30 PM**

PRESENTATION TITLE	LEAD PRESENTER	ASSIGNED BREAKOUT SESSION	BUILDING / ROOM #
"Welcome Aboard: Ensuring Success through Effective Student Onboarding"	Mark Reynolds (UAH)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 339 - 3rd FLOOR
"Student Feedback Reports to Assist High School, College, and University Planning"	Charles Nash (UA SYSTEM OFFICE)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 340 - 3rd FLOOR
"Creating Institutional Partnerships and Pathways"	Shanta Varma (AUM)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 341 - 3rd FLOOR
"Helping Our Most Endangered Students: Retaining Students After Suspension"	O. Guy Posey (AAMU)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 342 - 3rd FLOOR
"From the Ground Up: Taking Your Ideas from the Coffee Shop to the Campus"	Brittnay McMillian (UA)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 343 - 3rd FLOOR
"Fastest Way Forward – Go Back"	Michael Walker-Jones (ACHE)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 344 - 3rd FLOOR
"Is Your Partnership L.I.T. (Leveraging Its Technology)? – Effective Strategies for Mid-Sized Universities and Institutional Partnerships."	Rhonda Moore-Jackson (AAMU)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 303 - 3rd FLOOR
"The Link Between General Education and the Work Force"	Edith Smith (ACCS)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 305 - 3rd FLOOR
"Lessons Learned in Year One: What the undergraduate transfer student experience looks like in a NSF – supported mechanical and aerospace engineering program."	Karri Holley (UA)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT THEATER - 1st FLOOR
"More Than Classes and Credits: Collegiate 100 Mentoring and Leadership As Strategy for Student Success."	George Daniels (UA)	BREAKOUT SESSION 1 MARCH 6, 3:00 - 4:15 PM	ACATT 205 - 2nd FLOOR

FOR MORE INFORMATION ABOUT EACH OF THESE SESSIONS... SEE THE NEXT 5 PAGES...

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## SESSION #030619-1-01

### **“Welcome Aboard: Ensuring Success through Effective Student Onboarding”**

Our presentation will focus on transitioning from a standard face-to-face orientation program to an online orientation program through a learning management system. We will focus on the positive effects and outcomes of transfer students enrolled in online programs who benefited from a successful online orientation process.

**Presented by:**

Mark Reynolds – Clinical Assistant Professor, RSN-BSN Program Coordinator (UAH)  
Janiece Smith – Academic Advisor (UAH)

**Facilitator:** Annette Cederholm (SSCC)

**Location:** ACATT 339 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

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## SESSION #030619-1-02

### **“Student Feedback Reports to Assist High School, College, and University Planning”**

This session will outline how one system of higher education instituted a high school and two-year college student performance feedback report program and how those reports are being utilized to assess student learning and performance. Highlights of the session will be a demonstration of the data collected for each report and a discussion of policy issues that resulted from this ongoing project.

**Presented by:**

Charles Nash – Senior Vice Chancellor for Academic and Student Affairs (UA System)

**Facilitator:** Charles Nash – Senior Vice Chancellor for Academic and Student Affairs (UA System)

**Location:** ACATT 340 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

### **“Creating Institutional Partnerships and Pathways”**

This presentation will illustrate how Auburn University at Montgomery (AUM) has created institutional partnerships and pathways with community colleges to provide diverse educational opportunities. Alliances between both AUM and other institutions keeps students on track, help with degree completion, and reduces time to graduate. These alliances helps both traditional and non-traditional undergraduate students' complete both their Associates and Bachelor's degree in an accelerated manner through on-campus and online program offerings. Presentation will also include the advantages and challenges encountered in establishing such pathways.

**Presented by:**

Shanta Varma – Special Adviser to Chancellor (AUM)

**Facilitator:** Herbert Riedel (LBWCC)

**Location:** ACATT 341 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

### **“Helping Our Most Endangered Students: Retaining Students After Suspension”**

Universities struggle with the question of cutting ties with underperforming students. This study seeks to better understand characteristics of probationary and suspended students who applied for re-admittance to the university following temporary or indefinite academic suspension. We examine 92 student records between 2013 and 2017 academic years. The data includes academic history prior to and following suspension.

**Presented by:**

O. Guy Posey – University Academic Appeals Chairperson (AAMU)

**Facilitator:** Jacqueline Trimble (ASU)

**Location:** ACATT 342 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

### **“From the Ground Up: Taking Your Ideas from the Coffee Shop to the Campus”**

Have a great idea, but don't know how to get started? Know that it will take more than just you to make it happen, but don't know where to turn for help? Then this session is for you! This presentation will look at cross-campus collaboration for transfer student success at The University of Alabama. The presenters will discuss their journey from throwing around a couple of ideas at Starbucks to the implementation of new campus-wide transfer student initiatives.

**Presented by:**

Brittnay McMillian – Associate Director for In-State and Transfer Recruitment (UA)

Wendy McMillian – Registrar for the College of Arts & Sciences (UA)

**Facilitator:** Luoheng Han (UA)

**Location:** ACATT 343 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

### **“Fastest Way Forward → Go Back!”**

This session will provide an overview of Alabama's Reverse Transfer initiative and a demonstration of the National College Transfer Center's "60 FOR 60" Montgomery-region pilot – the first of its kind in the nation. Add your thoughts to how the Transfer Center can best partner with the business community to increase enrollment among the "some college/no degree" segment of the workforce and streamline transfer processing. Session leaders will also explore how two year and four institutions can keep track of student status; market the "reverse transfer" process; and streamline the record keeping for the student and guidance administration.

**Presented by:**

Michael Walker-Jones – Community & Policy Outreach Coordinator (ACHE)

Michael Falk – Co-Founder, National College Transfer Center (Lifetime Learning)

**Facilitator:** Tim Edwards (UWA)

**Location:** ACATT 344 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

**“Is Your Partnership L.I.T. (Leveraging Its Technology)? Effective Strategies for Mid-Sized Universities in Institutional Partnerships”**

Establishing institutional partnerships, such as 2+2 programs, is not a new concept. Steps to establish such partnerships abound, but maintenance and management of such partnerships are often characterized by the resources available to support them. Join this dynamic session to explore real-time strategies for leveraging your institution's existing technology to support efforts to effectively manage and maintain your institutional partnership.

**Presented by:**

Rhonda Moore-Jackson – Director, Distance Education & Extended Studies (AAMU)

Kris Reed – Program Coordinator in the Office of Distance Education & Extended Studies (AAMU)

**Facilitator:** Charles Israel (AU)

**Location:** ACATT 303 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

**“The Link Between General Education and the Work Force”**

An inescapable reality is that society is based on work. As a result, education funding has been connected to programs that supply workers to “high demand” jobs in the region or state. Students are recruited for STEM majors or programs emphasizing technical skills where shortages are imminent such as nursing, programming or welding. With so much attention on technical skills, employers are beginning to observe a shortage of “soft skills” in their employees.....This presentation will outline the process undertaken to identify common “career-readiness” competencies in the general education curriculum. Additionally, the presentation will outline strategies that colleges could undertake to reinforce “career-readiness” competencies in the general education curriculum and co-curricular activities on their campuses.

**Presented by:**

Edith Smith – Executive Director, Academic & Student Affairs (ACCS Office)

Brad Fricks – Director of Academic Affairs (ACCS Office)

**Facilitator:** Brad Fricks (ACCS)

**Location:** ACATT 305 – 3<sup>rd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

**“Lessons learned in year one: What the undergraduate transfer student experience looks like in a NSF-supported mechanical and aerospace engineering program”**

This presentation introduces the MATRIX program and shares data that provides insight into the transfer student experience in year one. Specific learning objectives include understanding: 1. How to develop a support program for transfer students at the four-year institution 2. How unique student characteristics (age, income, etc) can influence the transfer experience, before and after transfer 3. How academic experiences in core classes can shape student trajectories.

**Presented by:**

Karri Holley – Professor (UA)

Kavan Hazeli – Professor (UAH)

Gabe Xu – Professor (UAH)

**Facilitator:** Bruce Crawford (LSCC)

**Location:** ACATT Theater – 1<sup>st</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

**“More than Classes and Credits: Collegiate 100 Mentoring and Leadership As Strategy for Student Success”**

The 2018-2019 school year marks the third year for an unusual cross-institutional partnership involving the University of Alabama, Stillman College and Shelton State Community College. While the three Tuscaloosa institutions have had a transient program whereby students can take courses at the other two institutions as part of their regular course load, there have not been extracurricular institutional initiatives focused primarily on students of color. This session will detail the model that is unique in its involvement of three institutions in one local area. We will tell the story of transfer students from Alabama’s community colleges who have participated in the Collegiate 100. Plan to leave this session with a strategy for student success that also advances the institution’s diversity goals.

**Presented by:**

George Daniels – Assistant dean of the College of Communication and Information Sciences (UA)

Eric Prewitt – Veteran’s Resource Center Manager / Diversity Liason (Shelton State Community College)

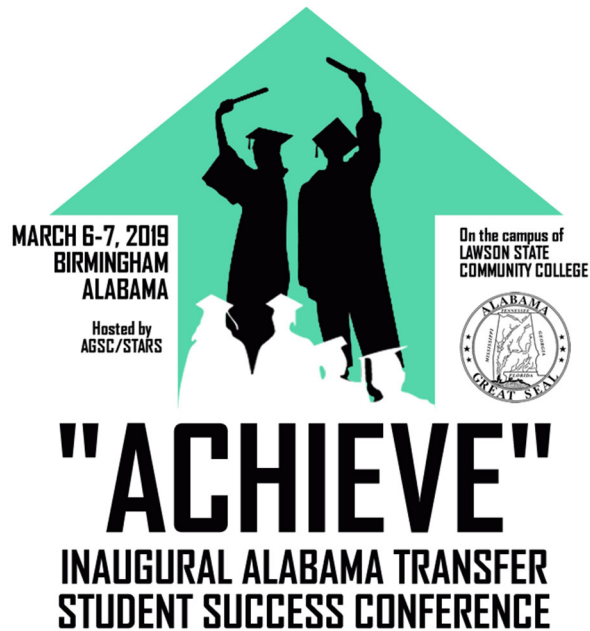
**Facilitator:** Lisa Williams (JSU)

**Location:** ACATT 205 – 2<sup>nd</sup> Floor

**Date & Time:** Wednesday – March 6, 2019 – 3:15-4:30 pm

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# DAY 2



## CONTINENTAL BREAKFAST

THURSDAY MARCH 7

8:00 – 8:30 AM

LOBBY– First Floor – ACATT BUILDING



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# KEYNOTE SPEAKER – DAY 2 – LEIGH CHERRY

WEDNESDAY MARCH 7

8:30 – 9:00 AM

THEATER /AUDITORIUM – First Floor – ACATT BUILDING

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**LEIGH CHERRY**

**Coordinator for Student Success  
Initiatives -  
University of Tennessee System  
Office of Academic Affairs and  
Student Success**

## PRESENTATION OVERVIEW:

In 2010, The state of Tennessee codified its college completion agenda with comprehensive legislation that included a focus on transfer success (the Complete College Tennessee Act). Legislation for reverse transfer awards was added in 2012 and the program officially launched in 2015. Since that time, the Tennessee Reverse Transfer Program has become a key driver of new credentials in the state, and its expansion will continue to serve more Tennesseans in the future. While there have been many successes, this work has not moved forward without challenges.

This presentation will highlight Tennessee's Reverse Transfer story, including the following: (1) an informative summary and timeline of development and implementation since 2012, (2) an overview of the program, including statewide policy and the roles of key constituents, (3) a description of challenges and solutions at key points, and (4) suggestions for increasing reverse transfer success based on Tennessee's experience.



## BREAKOUT SESSION 2: CHOOSE ONE OF THE TEN BREAKOUT SESSIONS

**WEDNESDAY - MARCH 7 - 9:00 - 10:15 AM**

PRESENTATION TITLE	LEAD PRESENTER	ASSIGNED BREAKOUT SESSION	BUILDING / ROOM #
"Five Things to Consider When Choosing a Major"	Kelli Morris (CALHOUN CC)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 339 - 3rd FLOOR
"Advising in the Gap: Reducing Excess Credit for Community College Transfer Students"	Bob Charlebois (USA)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 340 - 3rd FLOOR
"University General Education Revision and the Transfer Student"	Ginger Bishop (UA)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 341 - 3rd FLOOR
"Academic Advising: A Unique Role for Faculty"	Dr. Luoheng Han (UA)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 342 - 3rd FLOOR
"Connection is the Key!: The Secret to Retention & Student Success"	Felisha Ford (ESCC)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 343 - 3rd FLOOR
"Faculty Perceptions of Academic Advising and the Impact on Student Success"	Jarrod Patterson (AAMU)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 344 - 3rd FLOOR
"Finish What You Start - How One College Doubled Completions"	Annette Cederholm (SNEAD STATE CC)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 303 - 3rd FLOOR
"Processing and Maintaining Transfer Student Records"	Mary Ellen Hanna (UA)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 305 - 3rd FLOOR
"Helping Students Choose Their Majors: Common Myths and Best Practices in Higher Education"	Sadguna Anasuri (AAMU)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT 205 - 2nd FLOOR
"AGSC/STARS Update"	Keith Sessions (STARS)	BREAKOUT SESSION 2 MARCH 7, 9:00 - 10:15 AM	ACATT THEATER - 1st FLOOR

**FOR MORE INFORMATION ABOUT EACH OF THESE SESSIONS... SEE THE NEXT 5 PAGES...**

### **“Five Things to Consider When Choosing a Major”**

It is a decision that every college student is faced with- What is your major? This can be a daunting question for anyone! During this engaging session, I will share five factors for students to consider when choosing a college major, a presentation given in Calhoun's Freshman Seminar courses. Resources will be provided.

**Presented by:**

Kelli Morris – Director of Career Services & Cooperative Learning (Calhoun Community College)

**Facilitator:** Michael Walker-Jones (ACHE)

**Location:** ACATT 339 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

### **“Advising in the Gap: Reducing Excess Credit for Community College Transfer Students”**

Despite available resources, it can still be challenging for community college students to get clear direction on which courses to take for their intended major at a university. In January 2016, University of South Alabama rolled out Pathway USA, an academic advising program for students at three regional community colleges. Pathway Transfer Advisors work with students throughout their time at the community college to create and maintain personalized academic transfer plans. They ensure that students are taking the right courses at the community college to transfer effectively and efficiently into their chosen major at USA, avoiding costly and unnecessary excess credits. This session will discuss the unique challenges that arise advising students attending different institutions and some of the creative solutions we have used to solve them.

**Presented by:**

Bob Charlebois – Transfer Coordinator (USA)

**Facilitator:** Charles Israel (AU)

**Location:** ACATT 340 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

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SESSION #030719-2-03

**“University General Education Revision and the Transfer Student”**

A moderated panel of colleagues from Alabama universities will discuss recent or ongoing efforts to revise their general education requirements and what considerations they've made for transfer students. The discussion will be moderated by the lead presenter.

**Presented by:**

Ginger Bishop – Assistant Provost, Director of Institutional Effectiveness(UA)

**Facilitator:** Angela Coleman (USA)

**Location:** ACATT 341 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

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SESSION #030719-2-04

**“Academic Advising: A Unique Role for Faculty”**

Academic advising is very important to the academic success of students. Faculty advising can have a big impact not only on the academic success, but on the career choice of students.

**Presented by:**

Luoheng Han – Associate Provost for Academic Affairs and Professor in Geography (UA)

**Facilitator:** Luoheng Han (UA)

**Location:** ACATT 342 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

### **“Connection is the Key! – The Secret to Retention and Student Success”**

This session will present data and previous research findings that indicate that connection and the development of relationships for students in higher education is one of the greatest predictors of retention and student success. The presenter will also discuss programs and services that the faculty/staff at various institutions, including her own, are implementing to become more intentional with "connecting" with students to help improve retention and student success rates.

**Presented by:**

Felisha Ford – Director of Counseling and Student Success (ESCC)

**Facilitator:** Brandi Stacey (UA)

**Location:** ACATT 343 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

### **“Faculty Perceptions of Academic Advising and the Impact on Student Success”**

According to initial research by Beal and Noel (1980), academic advising has been demonstrated to be one of the top three retention strategies that college and university personnel, both 2 and 4 year, can utilize to promote student success, retention/persistence, and most importantly, completion. Retention has been documented to improve when academic advising serves the students by connecting them to the institutions and by addressing their needs. But even with the growing body of research that shows its critical importance to student success, academic advising is still one of the most underutilized resources at many colleges and universities around the country, especially by faculty advisors. Situated at the top of the student success hierarchy, faculty advisors are seen as students' first options in their academic development. Many faculty advisors do not understand the importance of their roles in this process. This presentation will show the need for further faculty development in the area of academic advising in order to provide advising that will lead to student success.

**Presented by:**

Jarrold Patterson – Assistant Professor/Advising Coordinator-Department of English & Foreign Languages (AAMU)

**Facilitator:** Pamela Arrington (AAMU)

**Location:** ACATT 344 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

### **“Finish What You Start – How One College Doubled Completions”**

This session is designed to present information on how a community college focused their resources and changed their culture to increase completion numbers.

**Presented by:**

Annette Cederholm – Vice President for Academic Affairs (Snead State Community College)

Jason Cannon – Vice President for Student Services (Snead State Community College)

**Facilitator:** Annette Cederholm (SSCC)

**Location:** ACATT 303 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

### **“Processing and Maintaining Transfer Student Records”**

The Office of the University Registrar at the University of Alabama serves transfer students, ensuring their educational records are processed, maintained, and protected. Processing transfer student records requires organizational skills and familiarity with transcripts and grading policies from other institutions. Additionally, employees tasked with processing educational records must be familiar with institutional policies, procedures, and other expectations. During this session, we will discuss the Office of the University Registrar’s procedures for processing transcripts, how transfer credit policies have been developed, and how processes have been adapted to address transfer credit issues as they arise.

**Presented by:**

Mary Ellen Hanna – Senior Associate University Registrar (UA)

Morgan Jackson – Assistant University Registrar for Transfer Credit (UA)

**Facilitator:** Lisa Williams (JSU)

**Location:** ACATT 305 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

## **“Helping Students Choose Their Majors: Common Myths and Best Practices in Higher Education”**

The session explores the common myths surrounding the selection of a major in higher education. The participants will learn about the need and importance of choosing a major and the best practices to follow when advising the students regarding their choice of major(s). Participants will leave the session with clarity on career advising – identifying the students’ interests, matching with their appropriate disciplines, planning recruitment activities, and supporting retention measures. The session will focus on evidence-based practices that will equip the educators in assisting undergraduate students in preparing and pursuing their careers and future lives.

**Presented by:**

Sadguna Anasuri – Associate Professor (AAMU)

**Facilitator:** Jacqueline Trimble (ASU)

**Location:** ACATT 205 – 2<sup>nd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am

## **“AGSC/STARS – Update”**

The primary focus of this session is to bring participants up-to-date on the current activities of the AGSC/STARS Program. The primary topics will be (1) STARS Usage Reports, (2) NEW Area Committee Structure, (3) Area V Page Updates and Improvements, and (4) Website Re-Design – from HTML to Responsive Pages. There will also be Q&A time.

**Presented by:**

Keith Sessions – Executive Director (AGSC/STARS)

Shannon Nichols – Assistant Director (AGSC/STARS)

**Facilitator:** Shannon Nichols – Assistant Director (AGSC/STARS)

**Location:** ACATT Theater / Auditorium – 1<sup>st</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 9:00-10:15 am



# BREAKOUT SESSION 3: CHOOSE ONE OF THE TEN BREAKOUT SESSIONS

WEDNESDAY - MARCH 7 - 10:30 - 11:45 AM

PRESENTATION TITLE	LEAD PRESENTER	ASSIGNED BREAKOUT SESSION	BUILDING / ROOM #
"Using Data to Make Transfer Decision – It's a Real Thing"	Lynn Tincher-Ladner (PTK HONOR SOCIETY)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 339 - 3rd FLOOR
"Engaging Them for Success: One Institution's Attempt to Understand and Address Transfer Student Engagement on Campus"	Amelia Bickel (UA)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 340 - 3rd FLOOR
"A Seminar Course to Help with Transfer Shock"	Wafa Hakim Orman (UAH)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 341 - 3rd FLOOR
"Meeting Them Where They Live"	Doug Brazier (CALHOUN CC)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 342 - 3rd FLOOR
"Encouraging Faculty Conversations that Lead to Student Success"	Pamela Arrington (AAMU)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 343 - 3rd FLOOR
"Linking to a Better Future: A Partnership between The University of Alabama and the Alabama Community College System."	Jared Twitty (UA)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 344 - 3rd FLOOR
"Finish What You Start – Use Reverse Transfer to Complete Your Degree"	Sherie Grace (Northeast CC)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 305 - 3rd FLOOR
"Strategies for Promotion Success in Online and Blended Coursework"	Jamie Gilbert (Athens)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 303 - 3rd FLOOR
"Meta-Majors and Emsi Career Coach: A Collaboration in Student Success."	Brad Fricks (ACCS)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT 205 - 2nd FLOOR
"AGSC/STARS Update"	Keith Sessions (STARS)	BREAKOUT SESSION 3 MARCH 7, 10:30 - 11:45 AM	ACATT THEATER - 1st FLOOR

### **“Using Data to Make Transfer Decisions – It’s a Real Thing”**

When it comes to community college transfer, students have little or no data to make informed decisions. Phi Theta Kappa is looking to change all that. We have created PTK Connect, an online app tool to help community college students take their next steps. For transfers, PTK Connect allows students to easily search and compare colleges across many metrics, including community college completion rates (yes!) and percent of transfers enrolled at the four-year college. They can also compare college costs and access to all transfer scholarships at the same time. The goal of the tool is for students to determine which colleges are transfer friendly and which ones are not. While Phi Theta Kappa membership isn’t for all students, what you can learn from us is. Come join us as we look at this new tool and the other PTK transfer benefits for high-achieving students.

**Presented by:**

Lynn Tinchner-Ladner – President/CEO (PTK)

Reginald Sykes – President (Bishop State Community College)

**Facilitator:** Angela Coleman (USA)

**Location:** ACATT 339 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Engaging them for Success: One Institution’s Attempt to Understand and Address Transfer Student Engagement on Campus”**

Comparisons of transfer student engagement with native student engagement have shown that transfer students are less likely to be engaged and specifically in high impact practices known to be important for retention and student success. This presentation will highlight some findings from transfer student focus groups on engagement preferences and share some newly implemented programming through the UA Office of First Year Experience & Retention Initiatives to engage students and increase their engagement on campus. Newly implemented programming has included a transfer-specific undergraduate research program, a newsletter, and targeted workshops and social events to connect transfer students to campus and each other.

**Presented by:**

Amelia Bickel – Director, First Year Experience & Retention Initiatives (UA)

**Facilitator:** Herb Riedel (LBWCC)

**Location:** ACATT 340 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“A Seminar Course to Help With Transfer Shock”**

Many of our transfer students told us they wished they had a course like our FYE first-year seminar to help them adjust to a four-year university. In response, in Fall 2017, we piloted an 8-week, one-credit course that we developed especially for transfer students. It's called BUS 300, Business Transitions, and it is designed to make the transition to UAH smoother and easier by giving students the tools they need to make the change. In the course, we also begin career planning and development. Resume, interview preparation, and other career and professional development workshops are built into the class. Students create a roadmap for their career goals, plan for them, develop a course plan for their time at UAH that helps them achieve those goals, and prepare a timeline for their job search and preparation. So far, we have found that students who take the course have much higher retention rates than those who do not.

**Presented by:**

Wafa Hakim Orman – Associate Dean for Undergraduate Programs (UAH)  
Brinda Mahalingam – Lecturer in College of Business (UAH)

**Facilitator:** Luoheng Han (UA)

**Location:** ACATT 341 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Meeting Them Where They Live”**

Advising Students on the Actual cost of college and the benefits of starting at a community college before transferring to a four-year college or university.

**Presented by:**

Doug Brazier – Outreach Advisor (Calhoun Community College)  
Jessica Jackson – Outreach Advisor (Calhoun Community College)  
Kaleb Owens – Outreach Advisor (Calhoun Community College)

**Facilitator:** Annette Cederholm (SSCC)

**Location:** ACATT 342 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Encouraging Faculty Conversations that Lead to Student Success”**

This session will highlight the successful implementation of a faculty learning community for faculty who teach general education courses to primarily college freshmen and sophomores. The purpose of the faculty learning community is to expand the pedagogical knowledge of faculty, and to increase their ability to design and teach learning-centered courses so that ALL students can learn course content, concepts, skills, and dispositions in a positive active learning environment.

**Presented by:**

Pamela Arrington – Associate Vice President Faculty and Programs and Undergraduate Studies (AAMU)  
Vernessa Edwards – Assistant Professor (AAMU)  
Kietti Walker-Parker – Instructor (AAMU)  
Jody Jones – Instructor (AAMU)

**Facilitator:** Pamela Arrington (AAMU)

**Location:** ACATT 343 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Linking to a Better Future: A Partnership between The University of Alabama and the Alabama Community College System”**

The University of Alabama is committed to meeting the needs of Alabama students through partnerships with the Alabama Community College System. The University provides community college graduates, faculty, and staff the opportunity to continue pursuing higher education through various programs, including Bama Link. This session will highlight some of the collaborative efforts that have been proposed and implemented by the Bama Link Partnership Advisory Council (PAC) which is comprised of main campus and distance learning faculty and staff at UA and key constituents from the ACCS.

**Presented by:**

Jared Twitty – Community College Relations Coordinator (UA)  
Megan Welborn – Assistant Director, Bama by Distance Student Services (UA)  
Sonya Dunkin – Associate Director, Bama by Distance Student Services (UA)

**Facilitator:** Charles Israel (AU)

**Location:** ACATT 344 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Finish What You Started – Use Reverse Transfer to Complete Your Degree”**

This presentation will focus on sharing methods, resources, and best practices to create an awareness of the reverse transfer process. Topics will include: \*Incorporating email and social media \*Utilization of the National Student Clearinghouse \*Streamlining the communication process between the student, the host institution, and the degree awarding community college. Attendees will be encouraged to share best practices and processes they have found to be beneficial.

**Presented by:**

Sherie Grace – Dean of Student Services (Northeast Alabama Community College)  
Angie Bain – Reverse Transfer Specialist (Northeast Alabama Community College)  
Kenneth Foshee – University Registrar (UA)

**Facilitator:** Michael Walker-Jones (ACHE)

**Location:** ACATT 305 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Strategies for Promoting Success in Online and Blended Coursework”**

College courses are taking on an increasingly online format by including fully online, and blended course delivery. This session will offer strategies for professors and students to implement to promote success when navigating and completing online and blended courses. Less face-to-face contact with professors may prove challenging to some students, particularly nontraditional, and students transferring to a new university. Successful navigation and completion of online and blended coursework is necessary for today's college student. Facilitating an environment with high expectations for achievement is imperative to degree completion and student retention.

**Presented by:**

Jamie Gilbert – Assistant Professor (Athens)  
William Davis – Assistant Professor (Athens)

**Facilitator:** Jacqueline Trimble (ASU)

**Location:** ACATT 303 – 3<sup>rd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“Meta-Majors and Emsi Career Coach: A Collaboration in Student Success”**

To facilitate choosing a specific career choice, the Alabama Community College System has recently partnered with Emsi to provide career exploration and career coaching software to institutions and students. The Emsi software identifies nine clusters of programs from which students can begin work toward a career that matches their identified strengths and interests. This session will focus on the benefits of meta-majors and propose how Emsi’s career coach software can be utilized to develop meta-majors within the Alabama Community College System.

**Presented by:**

Brad Fricks – Director of Academic Affairs (ACCS Office)

Edith Smith – Executive Director, Academic & Student Affairs (ACCS Office)

**Facilitator:** Edith Smith (ACCS)

**Location:** ACATT 205 – 2<sup>nd</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

### **“AGSC/STARS – Update”**

The primary focus of this session is to bring participants up-to-date on the current activities of the AGSC/STARS Program. The primary topics will be (1) STARS Usage Reports, (2) NEW Area Committee Structure, (3) Area V Page Updates and Improvements, and (4) Website Re-Design – from HTML to Responsive Pages. There will also be Q&A time.

**Presented by:**

Keith Sessions – Executive Director (AGSC/STARS)

Shannon Nichols – Assistant Director (AGSC/STARS)

**Facilitator:** Shannon Nichols – Assistant Director (AGSC/STARS)

**Location:** ACATT Theater / Auditorium – 1<sup>st</sup> Floor

**Date & Time:** Thursday – March 7, 2019 – 10:30-11:45 am

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# BOX LUNCHES AVAILABLE

THURSDAY MARCH 7

11:45 AM -12:15 PM

LOBBY- First Floor - ACATT BUILDING





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# END OF CONFERENCE

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# PLEASE PROVIDE FEEDBACK ON THE CONFERENCE AND/OR BREAKOUT SESSIONS

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## CONFERENCE FEEDBACK SURVEY

SCAN WITH PHONE AND COMPLETE ONLINE SURVEY



<https://keithsessions.wufoo.com/forms/zz42ja70x1espb/>

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## BREAKOUT SESSION FEEDBACK SURVEYS

SCAN WITH PHONE / TABLET AND COMPLETE ONLINE SURVEY

**BREAKOUT SESSION 1**



**BREAKOUT SESSION 2**



**BREAKOUT SESSION 3**



IF YOU ARE UNABLE TO SCAN QR CODES ABOVE ... GO TO THIS LINK:

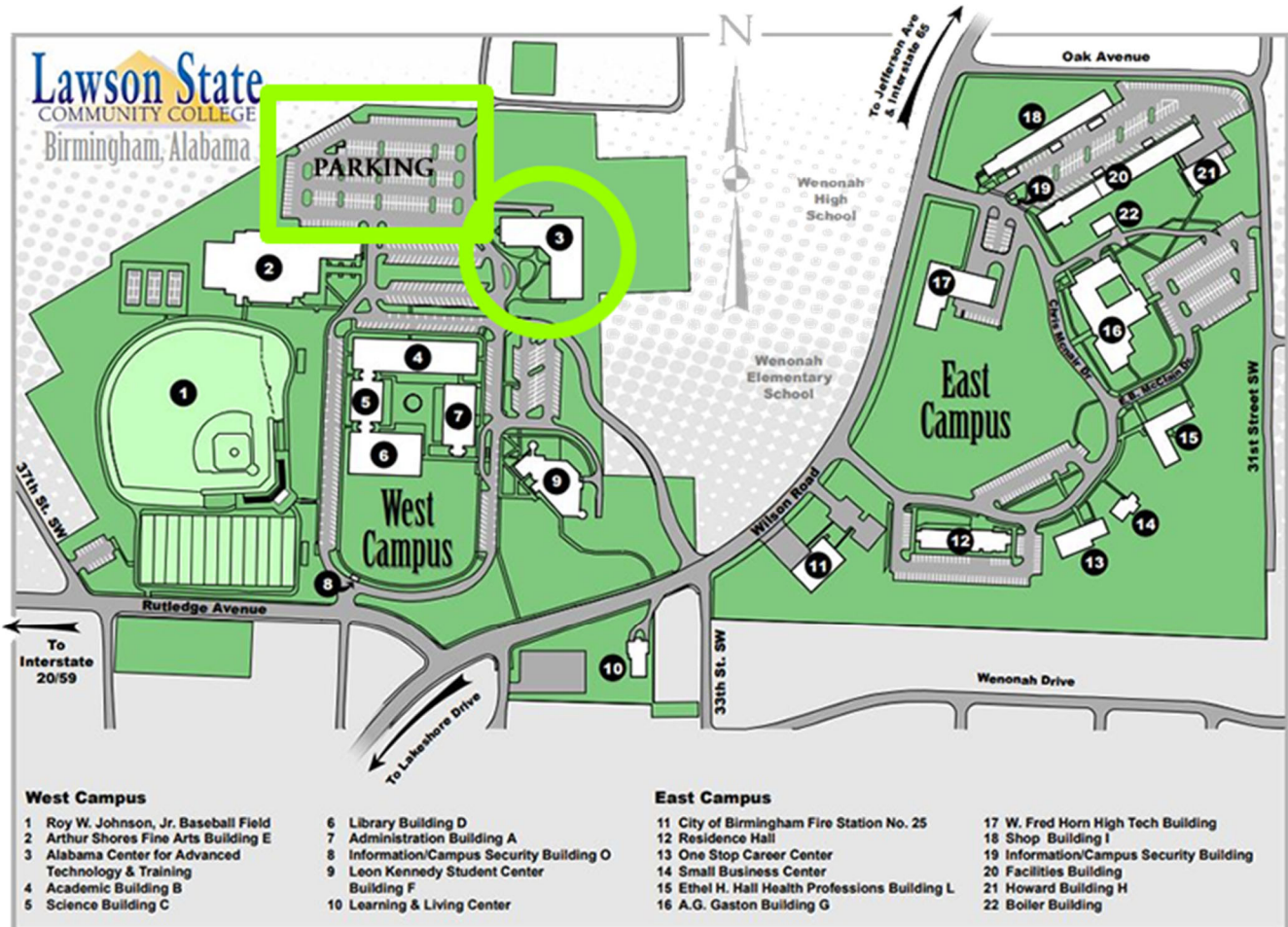
[http://stars.troy.edu/achieve\\_breakout\\_feedback.html](http://stars.troy.edu/achieve_breakout_feedback.html)

# MAP AND PARKING – LAWSON STATE CC

The ACHIEVE CONFERENCE will take place in the Alabama Center for Advanced Technology & Training.

Building # 3 on map.

Parking is available to the northeast of the ACATT Building.



## DRIVING DIRECTIONS:

In your GPS program on your phone, type in the following address:

**LAWSON STATE COMMUNITY COLLEGE**  
**3060 Wilson Road, SW**  
**Birmingham, AL 35221**

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## WIFI ACCESS DURING CONFERENCE



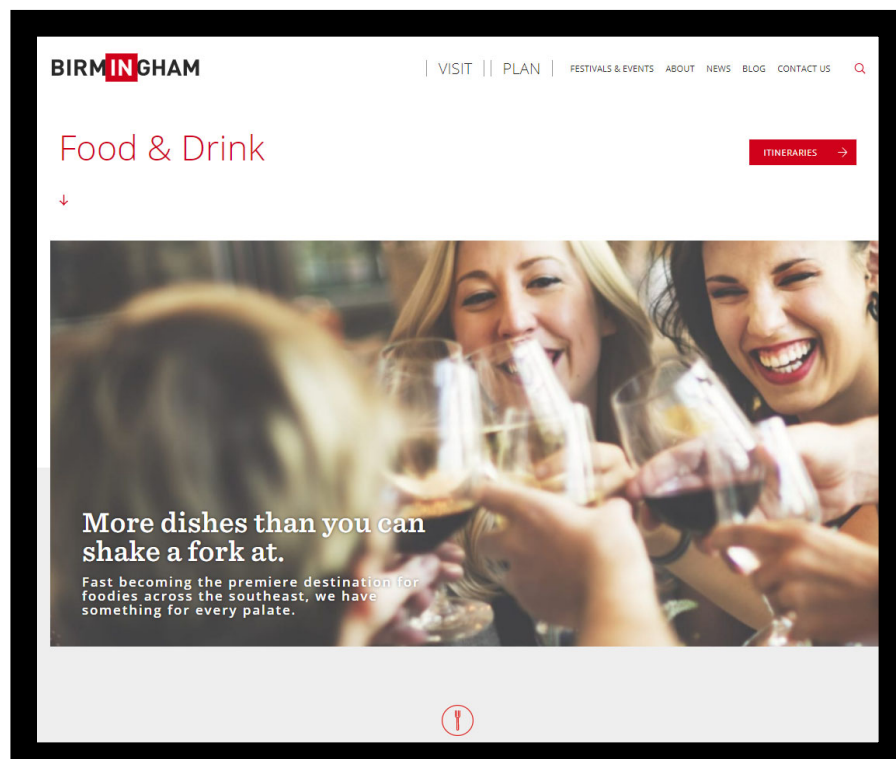
LAWSON STATE WILL PROVIDE LOGIN INFORMATION TO ACCESS THEIR WIFI AT THE BEGINNING OF THE CONFERENCE DURING THE OPENING REMARKS AND WELCOME SESSION.



# RESTAURANTS AND DINING IN BIRMINGHAM, AL



**For more information about various restaurants and dining opportunities in Birmingham, Alabama, please visit the following website:**

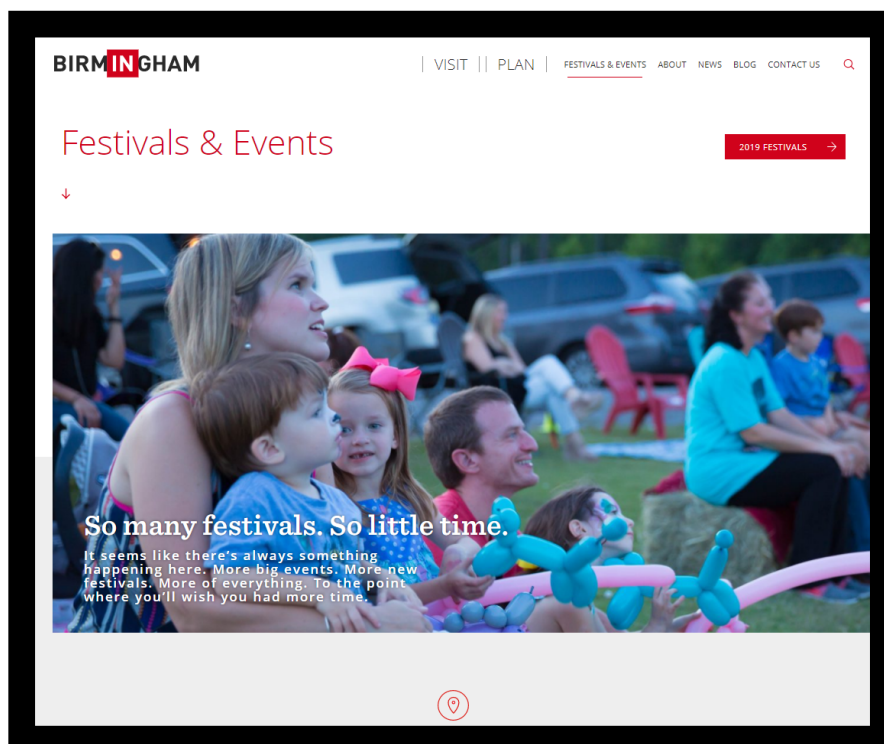


<https://www.birminghamal.org/food-drink/>

# ENTERTAINMENT AND HAPPENINGS IN BIRMINGHAM, AL



**For more information about events and activities in Birmingham, Alabama, please visit the following website:**



<https://www.birminghamal.org/festivals-and-events/>

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## NEED HELP OR ASSISTANCE DURING CONFERENCE?



### **Achieve Conference Contact Person:**

Dr. Keith Sessions  
Executive Director of AGSC/STARS  
Phone: (334) 372-5174  
Email: [ksessions1@troy.edu](mailto:ksessions1@troy.edu)

### **Lawson State Community College Contact Person:**

Dr. Bruce Crawford  
Vice President for Instructional Services  
Lawson State Community College  
Phone: (205) 929-6312 or (205) 929-2015  
Email: [bcrawford@lawsonstate.edu](mailto:bcrawford@lawsonstate.edu)