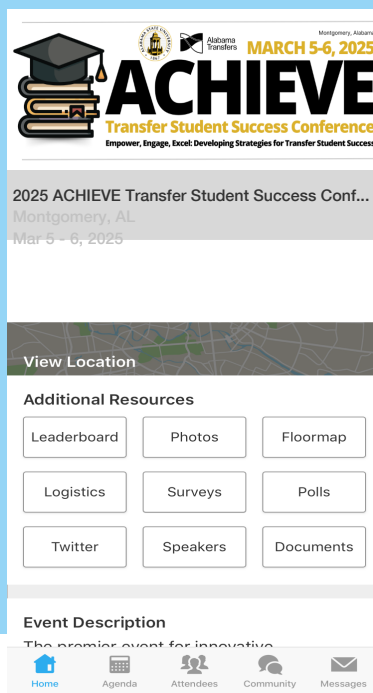




# 2025 ACHIEVE TRANSFER STUDENT SUCCESS CONFERENCE

**IN-PERSON EVENT**  
**MARCH 5 - 6, 2025**



# WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize 2025 ACHIEVE Transfer Student Success Conference and hopefully help you in your future events.

Website: [www.whova.com](http://www.whova.com)

Email: [hello@whova.com](mailto:hello@whova.com)

Phone: +1 (855) 978-6578



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# EVENT OVERVIEW HIGHLIGHTS

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- 06 Engagement
- 06 Networking
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- 07 Event Management
- 07 Registration
- 08 Attendee Demographics
- 09 Organizer Appreciation

## EVENT APP USAGE

DOWNLOAD RATE  
EVENT APP

84%

LOVED WHOVA  
% OF ATTENDEES

86%

ACTIVE USERS  
TOTAL

222

MOBILE APP USERS  
TOTAL

215

WEB APP USERS  
TOTAL

59

## SPONSORS & EXHIBITORS

SPONSOR IMPRESSIONS  
TOTAL

49490

EXHIBITOR LEADS  
TOTAL COLLECTED

32

## ENGAGEMENT

COMMUNITY BOARD MSG  
TOTAL

496

PHOTOS SHARED  
TOTAL

82

ATTENDEE PROFILE VIEWS  
TOTAL

1198

POPULAR PHOTOS  
MOST LIKES

[See all photos](#)



## NETWORKING

MEET-UPS CREATED  
TOTAL

6

BUSINESS CARDS  
SCANNED & EXCHANGED

7

PRIVATE MESSAGES  
1-ON-1

707

WhoVA

# EVENT ENGAGEMENT & COMMUNICATION

ANNOUNCEMENTS SENT  
TOTAL

20

DOCUMENT VIEWS  
TOTAL

74

SESSION FEEDBACK  
TOTAL RESPONSES

199

POLL RESPONSES  
TOTAL

218

# EVENT MANAGEMENT

ATTENDEES CHECKED-IN  
EVENT ONLY

229

# REGISTRATION

ATTENDEE TICKETS SOLD  
TOTAL

142

ATTENDEE TICKET REVENUE  
TOTAL

\$14701.26

# WhoVa CONTRIBUTED REGISTRATIONS

These are the ticket sales and revenue generated by WhoVa’s features such as Abandoned Registration, Event Listing, and attendee social sharing.

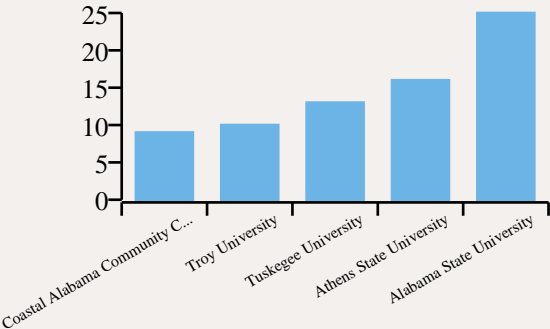
## ABANDONED REGISTRATION

REGISTRATIONS	REVENUE
TOTAL RECOVERED	TOTAL RECOVERED
15	\$4650

## ATTENDEE DEMOGRAPHICS

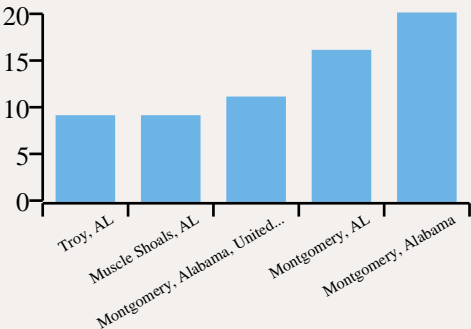
### ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION	ATTENDEES
Alabama State University	25
Athens State University	16
Tuskegee University	13
Troy University	10
Coastal Alabama Community College	9



### ATTENDEE LOCATION

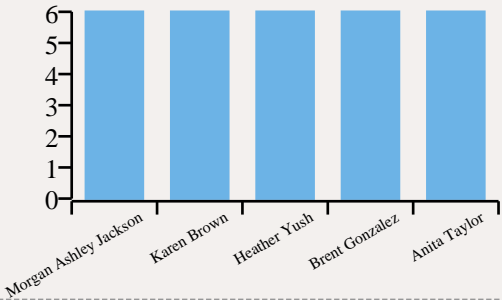
TOP 5 ATTENDEE LOCATIONS	ATTENDEES
Montgomery, Alabama	20
Montgomery, AL	16
Montgomery, Alabama, United States	11
Muscle Shoals, AL	9
Troy, AL	9



## MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION

Anita Taylor	6
Brent Gonzalez	6
Heather Yush	6
Karen Brown	6
Morgan Ashley Jackson	6



## ORGANIZER APPRECIATION

### APPRECIATION MESSAGES

TOTAL RECEIVED

8

### SOME MESSAGE FROM YOUR ATTENDEES

**Heather Yush**

PTK Connect powered by  
Phi Theta Kappa

*Appreciate the level of care and attention to detail! Enjoyed visiting ASU. PTK will continue to participate as well as your conference dates continue to be least 3-4 weeks prior to PTK Catalyst :) Thank you for facilitating a wonderful conference!*

**Sharee Hutchinson**

Jacksonville State University

*Keith, Thank you for organizing this event. You did a really good job:)*

**Kimberly Bolden**

University of South Alabama

*This conference was well planned & informative.*

**Donna Estill**

Calhoun Community  
College

*Thank you for an informative event!*

**Pamela Cosby**

WCCS-Student Support  
Services

*Thanks for the valuable insights!*

WhoVa

# EVENT ENGAGEMENT

- 11 Community Highlights
- 12 Community Board In-depth
- 14 Session Q&A
- 15 Leaderboard

# whova COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

44

COMMUNITY BOARD TOTAL MESSAGES

496

ASK ORGANIZERS MESSAGES

14

BREAK-THE-ICE MESSAGES

35

OTHER CONFERENCES MESSAGES

18

ARTICLE SHARED MESSAGES

70

MOST FOLLOWED DISCUSSIONS

COMMUNITY BOARD TOPICS

- Double Majors  
16 people followed this topic
- What is your first thought when you  
11 people followed this topic
- What session did you enjoy?  
11 people followed this topic

MEET-UPS

- Post Achieve Conference Meeting  
6 people joined this meet-up
- Ways to increase transfer student e...  
6 people joined this meet-up
- Abernathy Auditorium Meet Up  
5 people joined this meet-up

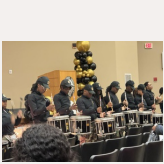
PHOTOS SHARED

78

TOTAL LIKES FOR ALL PHOTOS

130

POPULAR PHOTOS MOST LIKED





# whova AGENDA HIGHLIGHTS

## AGENDA IN-APP VIEWS

2513

## PERSONAL AGENDA SET-UP BY ATTENDEES

172

PERCENTAGE OF ATTENDEES SET  
70%

## AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- Plenary Session I - Keynote Address - Manny Smith  
4 likes and 74 personal agenda adds
- Welcome & Opening Remarks  
2 likes and 82 personal agenda adds
- Plenary Session II - Transfer Student Panel  
1 likes and 72 personal agenda adds
- Welcome to Day 2 - Opening Remarks  
66 personal agenda adds
- Plenary Session III - Keynote Address - Dr. Robin McGill  
65 personal agenda adds

# whova Session Q&A

## QUESTIONS ASKED

**5** SESSIONS WHERE QUESTIONS WERE  
ASKED  
3

## REPLIES TOTAL FOR ALL QUESTIONS












**7**

## SESSION MOST QUESTIONS

QUESTIONS	SESSION TITLE - TOP QUESTIONS ASKED
3	Plenary Session IV - Keynote Address - Dr. Omega Wilson: How can the efforts of incoming freshmen versus transfer students be shared in ...
1	Plenary Session II - Transfer Student Panel: From the student perspective, what are some resources they wish they had while navigating the transfer ...
1	Plenary Session III - Keynote Address - Dr. Robin McGill: Alabama looks at 6 year graduation rates. Do you think the percentage of transfer students ...

# whova LEADERBOARD

## LEADERBOARD TOP 10

FINAL RANKING			POINTS	CONGRATS
1		 Learning Coach	Olivia Mason Director of Academic Advising Alabama State University	85600 4
2			Dr. Omega W. Wilson Founder & CEO Innovative Strategies Consulting, LLC	73700 9
3			Denise Vaughn Director of Academic Labs and First and Second Y... Alabama State University	57500 9
4			Roxanne Bates Office of Scholarship Services University of South Alabama	46700 5
5			Tabitha Joseph Student Navigator Chattahoochee Valley Community College	36400 4
6			Karen Brown Student Support Services Director Wallace Community College Selma	32800 3
7			Rebekah Welch Assistant Dean for Student Affairs, College of Arts a... The University of Alabama	22200 3
8			Sandlyn Fultz Testing Center Assistant/ALSO Assistance Athens State University	21000 2
9			Nyeesha Gordon Harris Transfer Student Panelist Alabama State University	20800 5
10			Kimberly Bolden Program Coordinator University of South Alabama	20200 2

Whova

# NETWORKING AND DISTRIBUTION

17 Networking Highlights

18 Attendee Breakdown

# whova NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

707

PRIVATE MESSAGES GROUP CHATS

12

ATTENDEE INTERACTION 1-ON-1

625

Attendees who have interacted with each other in private 1-on-1 messages

ATTENDEES INDICATED INTEREST

38

RECOMMENDED ATTENDEES

186

ATTENDEES MATCHED BASED OFF OF INTERESTS, LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES  
montgomery, higher education, student success, travel, higher education leadership, and more...

BIZ CARD SCANNED AND EXCHANGED

7

ATTENDEES PROFILE VIEWS

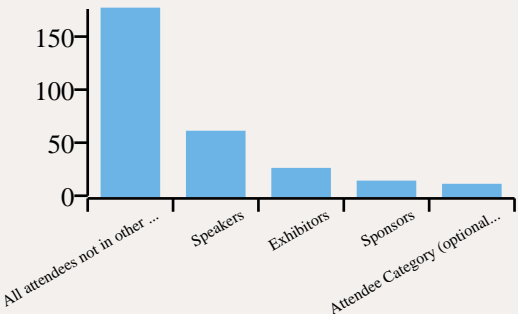
1198

# whoVA ATTENDEE BREAKDOWN

## ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

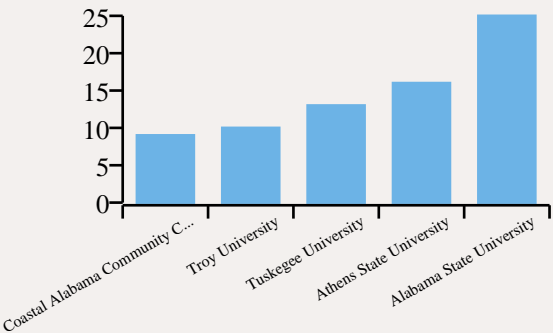
	ATTENDEES
All attendees not in other categories	176
Speakers	60
Exhibitors	25
Sponsors	13
Attendee Category (optional)	10



## ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION

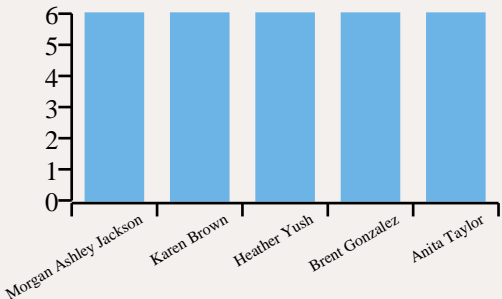
	ATTENDEES
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Troy University	10
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## MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION

	ACTIONS
Anita Taylor	6
Brent Gonzalez	6
Heather Yush	6
Karen Brown	6
Morgan Ashley Jackson	6



WhoVA

# SPONSORS, EXHIBITORS AND FAIR

20 Sponsor Report

23 Exhibitor Report

# whova SPONSOR REPORT

SPONSOR TOTAL

10

SPONSOR IMPRESSIONS TOTAL

49,490

LIKES FROM ATTENDEES TOTAL

49

SPONSOR IMPRESSION BREAKDOWN



6007  
IMPRESSIONS

Alabama State University - Division of C...



6006  
IMPRESSIONS

Alabama Transfers



5843  
IMPRESSIONS

Athens State University



5781  
IMPRESSIONS

EdVisorly



4479  
IMPRESSIONS

Liaison International



4661  
IMPRESSIONS

PTK Connect powered by Phi Theta Ka...



4614  
IMPRESSIONS

Samford University



4272  
IMPRESSIONS

The University of Alabama Online





**3777**  
**IMPRESSIONS**

Auburn University Montgomery, AUMTe...



**4050**  
**IMPRESSIONS**

Columbia Southern University

## SPONSOR STATS



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>45</b>	<b>5</b>	<b>0</b>	<b>0</b>

Alabama State University - Division of C...



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>32</b>	<b>6</b>	<b>0</b>	<b>0</b>

Alabama Transfers



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>17</b>	<b>4</b>	<b>0</b>	<b>0</b>

Athens State University



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>22</b>	<b>7</b>	<b>0</b>	<b>0</b>

EdVisorly



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>12</b>	<b>5</b>	<b>0</b>	<b>0</b>

Liaison International



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>36</b>	<b>6</b>	<b>0</b>	<b>0</b>

PTK Connect powered by Phi Theta Ka...



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
<b>19</b>	<b>4</b>	<b>0</b>	<b>0</b>

Samford University



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
17	3	0	0

The University of Alabama Online



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
17	4	0	0

Auburn University Montgomery, AUMTe...



VISITS	LIKES	COMMENTS	CAMPAIGNS SENT
11	5	0	0

Columbia Southern University

# whoVA EXHIBITOR REPORT

EXHIBITORS TOTAL

10

LEADS GENERATED TOTAL

32

ADDED VIDEOS TOTAL

2

PHOTOS TOTAL TOTAL

4

EXHIBITOR PHOTOS MOST LIKED



1



0



0



0

---

## EXHIBITOR LEAD GENERATION



29

**PTK Connect powered by Phi  
Theta Kappa**



3

**Auburn University Montgomery,  
AUMTeach**

## EXHIBITOR BOOTH STATS

	VISITS <b>78</b>	LIKES <b>4</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
Alabama State Univ...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>25</b>	LIKES <b>3</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
Alabama Transfers	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>21</b>	LIKES <b>3</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
Athens State Unive...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>32</b>	LIKES <b>4</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>3</b>
Auburn University ...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>3</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>12</b>	LIKES <b>3</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
Columbia Southern ...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>18</b>	LIKES <b>3</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
EdVisorly	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>10</b>	LIKES <b>4</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
Liaison Internatio...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	
	VISITS <b>12</b>	LIKES <b>2</b>	CHAT <b>1</b>	STREAM <b>N/A</b>	VIDEO <b>N/A</b>
PTK Connect powere...	DOC VIEWS <b>N/A</b>	PROMO CLAIMED <b>N/A</b>	CAMPAIGNS SENT <b>N/A</b>	INQUIRIES <b>N/A</b>	

WhoVa



Samford University

VISITS	LIKES	CHAT	STREAM	VIDEO
13	3	1	N/A	N/A
DOC VIEWS	PROMO CLAIMED	CAMPAIGNS SENT	INQUIRIES	
N/A	N/A	N/A	N/A	



The University of ...

VISITS	LIKES	CHAT	STREAM	VIDEO
19	3	0	N/A	N/A
DOC VIEWS	PROMO CLAIMED	CAMPAIGNS SENT	INQUIRIES	
N/A	N/A	N/A	N/A	

SPONSORS, EXHIBITORS AND FAIR

# EVENT REGISTRATION

# whova REGISTRATION

## TICKETING REVENUE TOTAL

**\$18223**

ATTENDEES  
\$14701

SPONSORS  
\$3522

\*Excluding orders with offline payment method

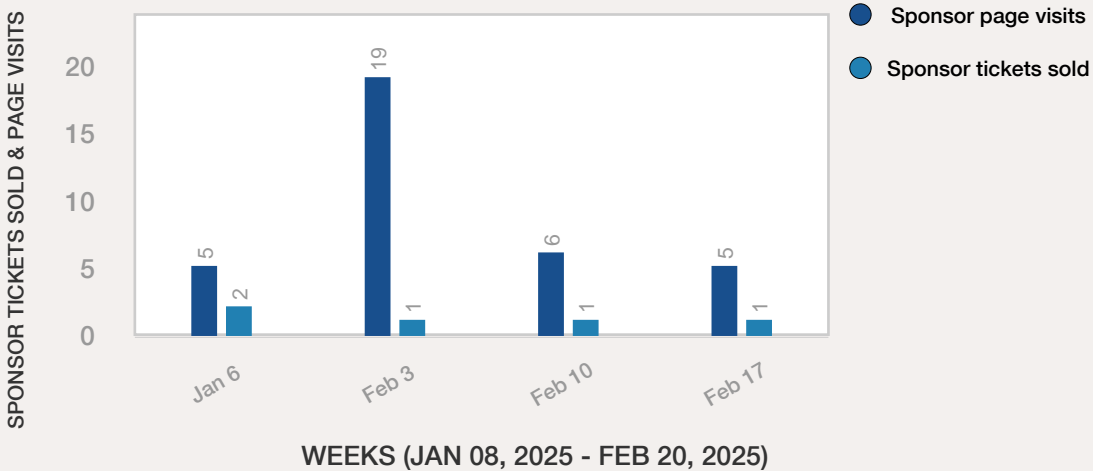
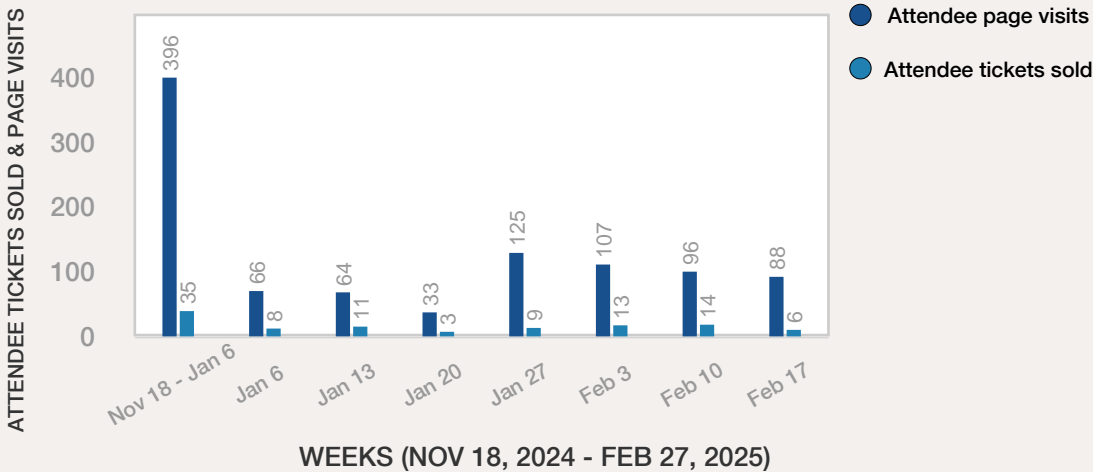
## TICKETS TOTAL SOLD

**147**

ATTENDEES  
142

SPONSORS  
5

## REGISTRATION PERIOD





TICKET SUMMARY

ATTENDEE TICKET	PRICE	ORDERS	TICKET REVENUE
Achieve Conference General Admission	\$175	122/2100	\$12139
Group Registration	\$125	15/100	\$1745
Group Ticket Registration	\$175	5/50	\$816

SPONSOR TICKET SUMMARY

SPONSOR TICKET	PRICE	ORDERS	TICKET REVENUE	ADDITIONAL REVENUE	TOTAL REVENUE
SILVER	\$750	3/5	\$2113	\$0	\$2113
GOLD	\$1000	1/5	\$939	\$0	\$939
BRONZE	\$500	1/5	\$469	\$0	\$469

**Whova** CONTRIBUTED REGISTRATIONS

These are the ticket sales and revenue generated by Whova’s features such as Abandoned Registration, Event Listing, and attendee social sharing.

**ABANDONED REGISTRATION**

REGISTRATIONS	REVENUE
TOTAL RECOVERED	TOTAL RECOVERED
15	\$4650

## SPONSOR REGISTRATION PAGE PREVIEW

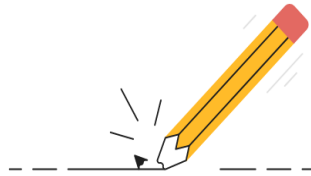
REGISTRATION URL

[https://whova.com/portal/registration/tuve\\_202506/sponsor/](https://whova.com/portal/registration/tuve_202506/sponsor/)



Uh oh, we hit a snag!

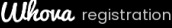

Apologies for the interruption! Something went wrong on our end. Our team will look into the issue immediately and will have things up and running smoothly again in no time. Please try again in few minutes.



## YOUR REGISTRATION PAGE PREVIEW

### REGISTRATION URL

<https://whova.com/portal/registration/ns-1uXC5YEgDm7-kZC3k/>

**2025 ACHIEVE Transfer Student Success Conference**

March 5 - 6, 2025  
Alabama State University / Montgomery, AL

ABOUT THE CONFERENCE On March 5-6 of 2025, Alabama State University and Alabama Transfers will host the 7th Annual ACHIEVE Transfer Student Success Conference. The conference will feature three excel... [See More](#)

SHARE THIS EVENT ON

[f](#) [t](#) [in](#)

STEP 01/02

### Attendee Registration

Select tickets and quantity

Ticket	Price	Quantity
Achieve Conference General Admission	\$175.00 + \$0.00 fee	Ended
Sales ended on February 27, 2025 at 07:51 AM Individual general admission for 2025 Achieve Conference.		
Group Registration	\$125.00 + \$0.00 fee	Ended
Sales ended on February 7, 2025 at 04:59 PM Group registration for Achieve Conference		
Group Ticket Registration	\$175.00 + \$0.00 fee	Ended
Sales ended on February 24, 2025 at 09:59 PM Min per order: 2		

Discount code

Enter code

Apply

Terms and conditions \*

☐ I consent that the event organizers may email me regarding the event or related matters via Whova. I understand I may opt out at any time by clicking the unsubscribe link provided in all communications.

Next

Whova  
event and conference platform  
[support@whova.com](mailto:support@whova.com)  
[www.whova.com](http://www.whova.com)

follow us on social media

[t](#) [in](#)

# EVENT MARKETING

**34** Agenda Webpage

**36** Speaker Webpage

# whoVA AGENDA WEBPAGE

## YOUR AGENDA WEBPAGE DESIGN

AGENDA WEBPAGE URL

<https://www.google.com/>

WHOVA TEMPLATE USED

ATLANTIC

### Event Schedule



Wed Mar 05	Thu Mar 06
---------------	---------------

#### Sponsor/Exhibitor Set-up

9:00 AM - 11:30 AM at Abernathy Hall - Lobby

Sponsors and exhibitors can take this time to set up their booths. If you need assistance, please contact Keith Sessions (Text or Call: 334-372-5174).

#### Conference Check-In

10:30 AM - 12:45 PM at Abernathy Hall - Lobby

**NOTE: Attendees should eat lunch before arriving at the conference to check-in. We will have light refreshments but will not provide a full lunch.**

Conference Check-In Team:

- Keith Sessions
- Brandi Stacey
- Shannon Nichols
- Jacinta ...

[Read More](#)

#### Welcome & Opening Remarks

1:00 PM - 1:15 PM at Abernathy Hall - Auditorium



**Keith Sessions**

(SPEAKER)

Executive Director  
Alabama Transfers

[Speaker's Page](#)



**Dr. Tanjula Petty**

(SPEAKER)

Vice President for Institutional Effectiveness, Strategic  
Initiatives, and Transformation  
Alabama State University - Division of Continuing  
Education

[Speaker's Page](#)



**Dr. Quinton Ross**

(SPEAKER)

President  
Alabama State University

[Speaker's Page](#)



**Dr. Mary Beth Lancaster**

(SPEAKER)

Dean of Academic Instruction / Chair AGSC  
Coastal Alabama Community College

[Speaker's Page](#)

Welcome & Opening Remarks

#### Plenary Session I - Keynote Address - Manny Smith

1:15 PM - 2:15 PM at Abernathy Hall - Auditorium

INSTITUTIONAL PARTNERSHIPS

ARTICULATION AND/OR DEGREE AUDIT

AGSC/ALABAMA TRANSFERS GUIDE SYSTEM

ORGANIZATIONAL CHANGE AND/OR NEW PROGRAMS OR INITIATIVES

RETENTION & COMPLETION

CAREER CHOICE AND/OR CAREER PATHWAYS

OTHER TRANSFER STUDENT TOPIC OF INTEREST



**Manny Smith**

(SPEAKER)

Founder & CEO  
EdVisorly

[Speaker's Page](#)



**Catherine Wehlburg**

(INTRODUCTION OF SPEAKER)

President  
Athens State University

[Speaker's Page](#)



**Brandi Stacey**

(HOUSEKEEPING AND AGENDA UPDATES)

Director of University Success  
EdVisorly

[Speaker's Page](#)

#### Tracks

All

AGSC/Alabama Transfers G...

Articulation and/or Degree A...

Career Choice and/or Caree...

Financial Aid, Scholarships, ...

Institutional Partnerships

Organizational Change and/...

Other Transfer Student Topl...

Recruitment

Retention & Completion

Transcripts & Records

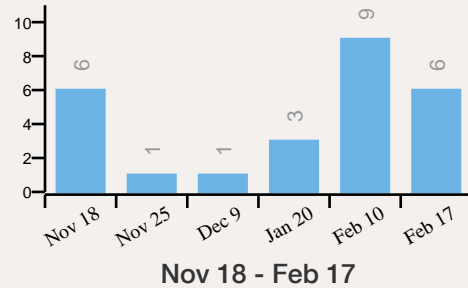
Transfer Orientation and/or ...

No Track

## TOTAL AGENDA WEBPAGE VIEWS

26

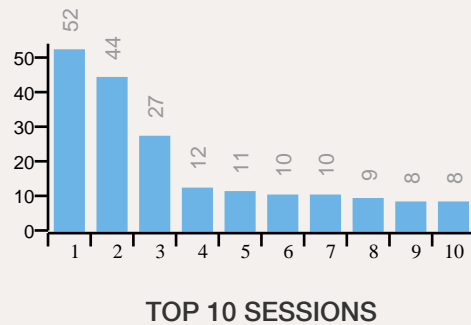
agenda stats shown are not from the app



## INDIVIDUAL SESSION TOTAL VIEWS

295

INDIVIDUAL SESSION stats shown are not from the app



### TOP 10 SESSIONS

1. Conference Check-In
2. Reception
3. Adjournment - Day 2 - Conference Ends
4. Concurrent Sessions I
5. Plenary Session I - Keynote Address - Manny Smith
6. Changes Ahead for Elementary and Early Education Majors: What the Numeracy Act Means for Transfer
7. Let's get technical with transfer student success
8. Concurrent Sessions II
9. Plenary Session II - Transfer Student Panel
10. Knowing Your Audience: Developing a Better Understanding of the Transfer Student Experience & How...

# whova SPEAKER WEBPAGE

## YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

<https://whova.com/embedded/speakers/pF3r5Ni4H53FithQGZWqHpwrCuw1dKVwz5qt8...>

### Speakers



**Karen Anderson**  
Director, Office of Mathematics...  
Alabama State Department of...



**Whitney Barlow**  
Supplier Development...  
Alabama Technology...



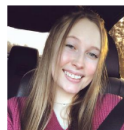
**Blake Bedsole**  
Associate Vice Chancellor,...  
Troy University



**Dayja Monique Brown**  
Transfer Student Panelist  
Auburn University at Montgomery



**Eron Burrell**  
Senior Transfer Admissions...  
University of Montevallo



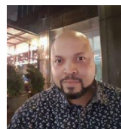
**Abigail Calhoun**  
Transfer Student Panelist  
Central Alabama Community...



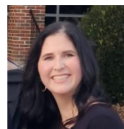
**Chantae Calhoun**  
Executive Director for Academic...  
Alabama Community...



**Lee Conerly**  
Associate Dean Academic...  
Coastal Alabama Community...



**Lawrence Cooper**  
STEM Programs Manager  
Alabama STEM Council



**Helen Crider**  
Director of Admissions  
Athens State University



**Trish Dilullo**  
Testing Center Coordinator/Bon...  
Athens State University



**Ann Dominick**  
OMI Task Force and Policy...  
Alabama State Department of...



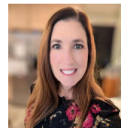
**Paulette Evans**  
Director UABTeach |...  
University of Alabama at...



**Gabby Furline**  
Former Bonner Leadership Team...  
Athens State University



**D. Kristen Gilbert**  
Associate Provost & SACSCOC...  
University of Montevallo



**Patricia Glaze**  
Athens State TEACH...  
Athens State University



**David Hammond**  
ASU Staff



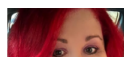
**Alethea Hampton**  
Tougaloo College



**Nyeesha Gordon Harris**  
Transfer Student Panelist  
Alabama State University



**Nykeria Harris**  
Transfer Student Panelist  
Alabama State University



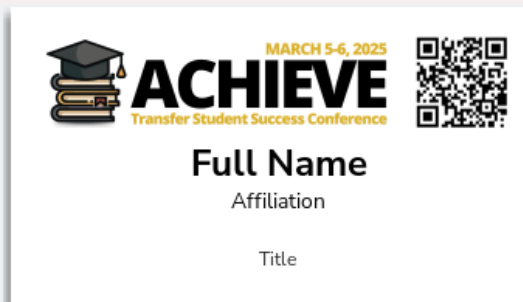


# EVENT MANAGEMENT

- 38** Name Badges
- 39** Announcements
- 40** Check-In
- 41** Session feedback
- 44** Message Speakers
- 47** Resources

# whoVa NAME BADGES

## YOU NAME BADGE DESIGN



BADGE NAME

2025 ACHIEVE Transfer Student Success ...

CATEGORY

Organizers, Speakers, Exhibitors, Sponso...

BADGES PRINTED

3180



BADGE NAME

MEDIA PASS

CATEGORY

Organizers, Speakers, Exhibitors, Sponso...

BADGES PRINTED

1

# whova ANNOUNCEMENTS

## ANNOUNCEMENTS LIST

### ANNOUNCEMENTS SENT

**HOTELS** - Recommended list of hotels has been updated!  
**GET READY TO ACHIEVE!** We are only hours away from the 7th Annual ACHIE...  
**AGENDA UPDATE: BREAKOUT SESSION** - “Confronting without Offending” has ...  
**AGENDA UPDATE: ROOM NUMBER CHANGE**  
**WIFI INFORMATION**  
**DIRECTIONS TO PARKING LOT FOR ACHIEVE**  
**Eat lunch before you come!**  
**NOTICE ABOUT CARS PARKED BY YELLOW CURB OR IN RESERVED SPOTS~!!!**  
**Grab Refreshments in the Great Hall of Teachers!**  
**Transfer Student Panel is about to begin!**  
**Join Us at The Nest for our Opening Night Reception!**  
**Don’ t forget! We are having a light continental breakfast this morning...**  
**AGENDA UPDATE 3-6-25**  
**Parking Reminder**  
**Win a prize in your attendee leaderboard contest!**  
**Win a prize in our photo contest!**  
**If you want to speak to attendees be in auditorium at 9:00 am.**  
**Come on Back for our Closing Plenary!**  
**DO YOU NEED A CERTIFICATE OF ATTENDANCE FOR THE ACHIEVE CONFERENCE?**  
**HERE IS THE FINAL LIST OF THE REGISTERED ATTENDEES FOR THE 2025 ACHIEV...**

ANNOUNCEMENTS SENT	TOTAL	ANNOUNCEMENTS	OPEN RATE
--------------------	-------	---------------	-----------

20

81%

whova

# CHECK-IN REPORT

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**GENERAL** CHECK-IN

**229**

# whova

# SESSION FEEDBACK

## SESSION LIST

SESSION TITLE - TOP 3 RESPONDED

RESPONDENTS

PLENARY SESSION I - KEYNOTE ADDRESS - MANNY SMITH

34

RESPONSES

SESSION FEEDBACK QUESTION

How would you rate this session overall?

AVERAGE RATING OF RESPONSES

4.50

How would you rate the communication skill of the speaker(s)?

AVERAGE RATING OF RESPONSES

4.53

How would you rate the speaker's or speakers' knowledge about ...

AVERAGE RATING OF RESPONSES

4.68

How would you rate the speaker's or speakers' pace and timing?

AVERAGE RATING OF RESPONSES

4.47

How likely would you recommend this speaker(s) to other events...

AVERAGE RATING OF RESPONSES

8.47

Did the session offer new insight or ideas that you can take back ...

MULTIPLE CHOICE RESPONSES

85%, Yes

15%, No

SESSION TITLE

RESPONDENTS

PLENARY SESSION III - KEYNOTE ADDRESS - DR. ROBIN MC...

25

RESPONSES

SESSION FEEDBACK QUESTION

How would you rate this session overall?

AVERAGE RATING OF RESPONSES

4.12

Whova

How would you rate the communication skill of the speaker(s)?

AVERAGE RATING OF RESPONSES

4.12

How would you rate the speaker's or speakers' knowledge about ...

AVERAGE RATING OF RESPONSES

4.72

How would you rate the speaker's or speakers' pace and timing?

AVERAGE RATING OF RESPONSES

4.28

How likely would you recommend this speaker(s) to other events...

AVERAGE RATING OF RESPONSES

8.00

Did the session offer new insight or ideas that you can take back ...

MULTIPLE CHOICE RESPONSES

88%, Yes

12%, No

SESSION TITLE

RESPONDENTS

PLENARY SESSION II - TRANSFER STUDENT PANEL

17

RESPONSES

SESSION FEEDBACK QUESTION

How would you rate this session overall?

AVERAGE RATING OF RESPONSES

4.71

How would you rate the communication skill of the speaker(s)?

AVERAGE RATING OF RESPONSES

4.76

How would you rate the speaker's or speakers' knowledge about ...

AVERAGE RATING OF RESPONSES

4.71

How would you rate the speaker's or speakers' pace and timing?

AVERAGE RATING OF RESPONSES

4.65

How likely would you recommend this speaker(s) to other events...

AVERAGE RATING OF RESPONSES

9.12

Did the session offer new insight or ideas that you can take back ...

MULTIPLE CHOICE RESPONSES

WhoVa

82%, Yes

18%, No

whova  
MESSAGE  
SPEAKERS

CAMPAIGNS SENT TOTAL

3

EMAIL SENT TOTAL

132



# whova LIVE POLL REPORT

## POLL TOTAL

5

THIS INCLUDES GENERAL EVENT POLLS AND  
SESSION POLLS

## SESSION POLL TOTAL

5

## POLLS TOP 5

LIVE POLL TITLE

TOTAL RESPONSES

HOW WOULD YOU RATE YOURSELF:

54

MULTIPLE CHOICE RESPONSES

Seasoned Leader (10 plus years in a leadership role)

31%, 17 responses

Not a leader (according to my job title) but I still help influence others by helping train or explain tasks.

30%, 16 responses

Novice (just getting started)

26%, 14 responses

LIVE POLL TITLE

TOTAL RESPONSES

WHAT SCHOOL/COLLEGE ARE YOU REPRESENTING?

50

SOME SHORT ANSWER RESPONSES

UWA

Alabama State

Univ of W AL

Trenholm State

Whova

LIVE POLL TITLE

TOTAL RESPONSES

WHAT IS YOUR GREATEST NEED TO GROW IN YOUR CURRENT ROLE (PROFESSIONALLY OR P... 43

SOME SHORT ANSWER RESPONSES

- Amber, uunderstanding your personality and preferences more deeply would allow me to provide advice
- I don't know how to lead an OCD type personality employee and one that plays the victim.
- Prioritizing tasks and feeling accomplished and appreciated.
- I'd need to connect with others in the state who have the same role as me.

LIVE POLL TITLE

TOTAL RESPONSES

DID YOU KNOW THAT THE AGRICULTURE INDUSTRY CONTRIBUTES APPROXIMATELY \$77 BIL... 36

MULTIPLE CHOICE RESPONSES

- No  
50%, 18 responses
- What?!  
33%, 12 responses
- Yes  
17%, 6 responses

LIVE POLL TITLE

TOTAL RESPONSES

DO YOU KNOW ANYONE WHO HAS SERVED IN THE MILITARY? WHAT IS SOMETHING YOU AD... 35

SOME SHORT ANSWER RESPONSES

- My grandfathers served, and I've always admired how strong they were to be separated from family.
- Yes. I admire his courage and love for the USA.
- Drive and Grit
- Yes. Loyalty

# whova RESOURCES

LOGISTICS CREATED

10

DOCUMENTS UPLOADED

9

DOCUMENTS TOTAL VIEWS

74

DOCUMENTS VIEWED

DOCUMENT (TOP 5 MOST VIEWED)	VIEWS
1. Postsecondary Tour of Duty ...	24
2. Alabama Transfers Update - ...	22
3. Careers in Agriculture: An ...	13
4. McGill-State of Transfer in ...	8
5. Difference Makers: Leading, ...	5

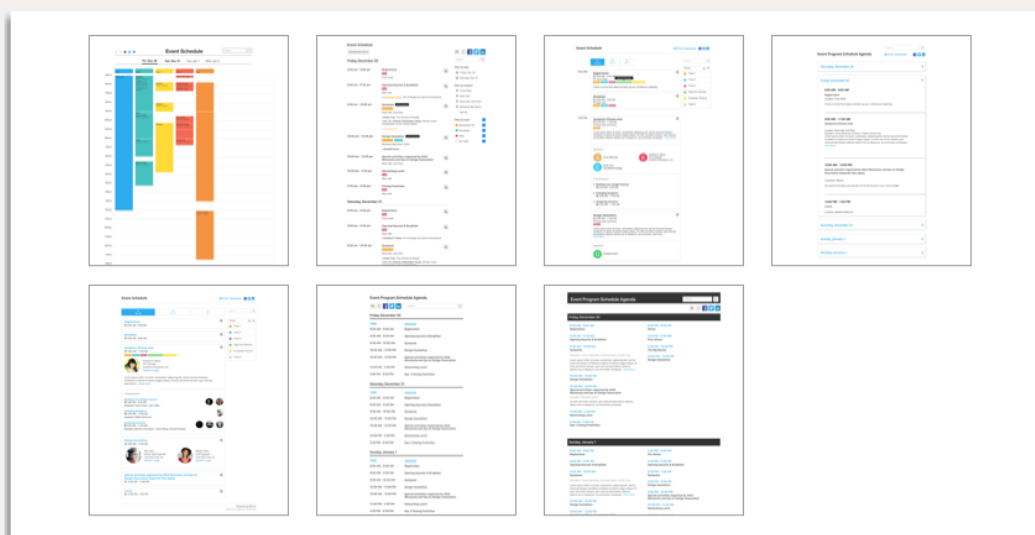
# FEATURES TO TRY NEXT TIME

49 Features To Try Next Time

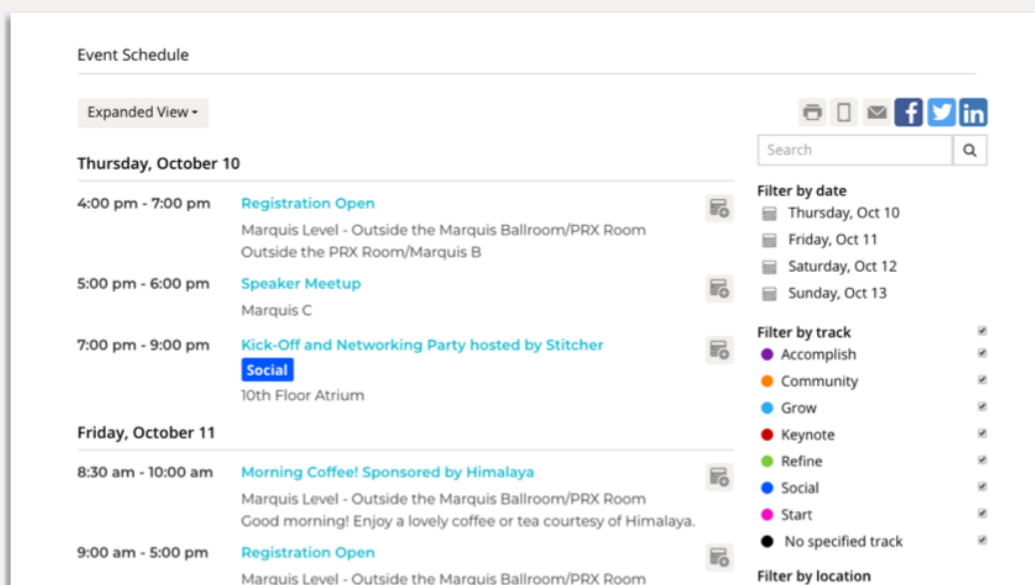
# whoVA FEATURES TO TRY NEXT TIME

## AGENDA WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily create an agenda webpage that fits the look and feel of your event. Whova offers multiple templates for your agendas. Some templates are more catered to specific events, and you can switch template at any time to explore them all! [Fun fact: 30% of users use this feature](#)

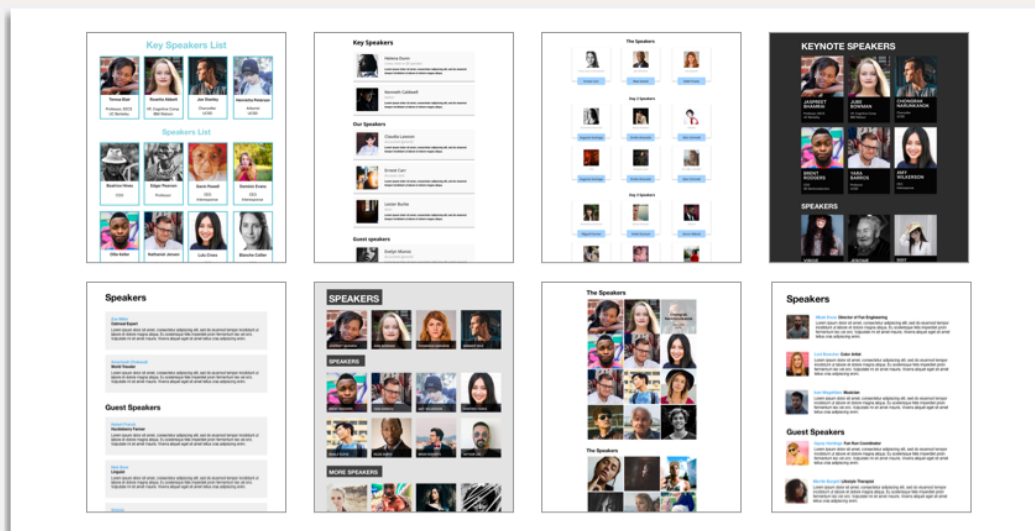


## WHOVA TEMPLATE PREVIEW Atlantic

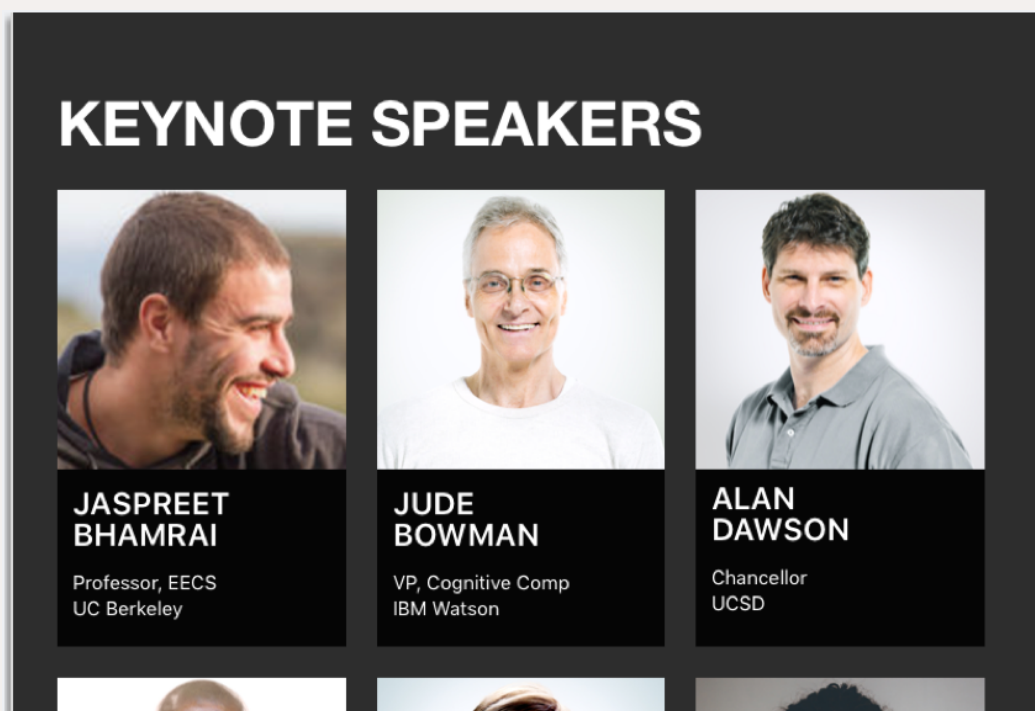


## SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. template varies depending on the design. [Fun fact: 15% of users use this feature](#)



### WHOVA TEMPLATE PREVIEW Vancouver



## EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)





Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW

Light - 1 Column


### NBOS Conference 2020

#### Exhibitors




 Print / Download
 




---

#### Exhibitors







**Beats by Dre**  
 Booth: 11







**BP**  
 Booth: 4







**Apple**  
 Booth: 20







**Nike**  
 Booth: 31






**Netgear**  
 Booth: 204



**Starbucks**  
 Booth: 46

## SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

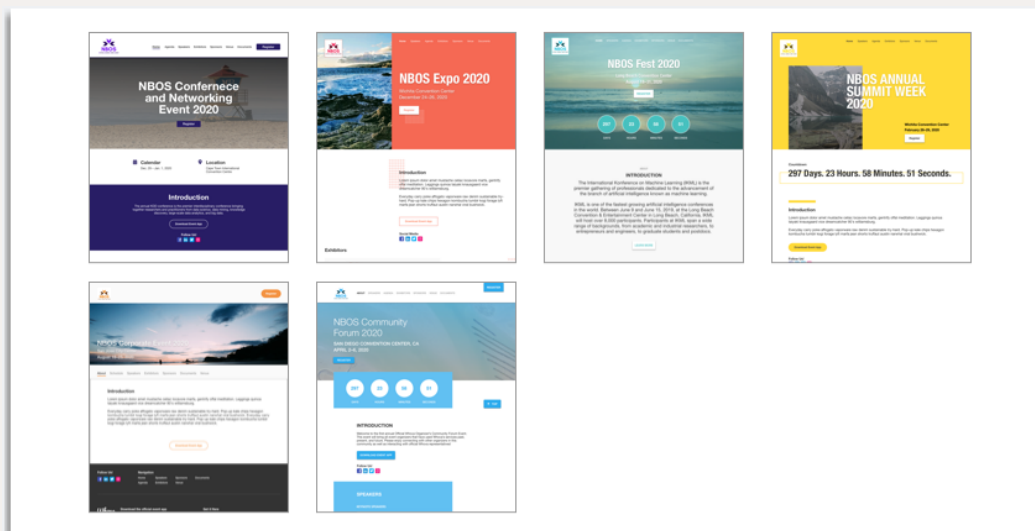
Default





## EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.



## WHOVA TEMPLATE PREVIEW Fuji

[ABOUT](#)
[SPEAKERS](#)
[AGENDA](#)
[EXHIBITORS](#)
[SPONSORS](#)
[VENUE](#)
[DOCUMENTS](#)
[REGISTER](#)

# NBOS Community Conference 2020

SAN DIEGO CONVENTION CENTER, CA  
APRIL 2-6, 2020

[REGISTER](#)

297  
DAYS

23  
HOURS

58  
MINUTES

51  
SECONDS

[↑ TOP](#)

### INTRODUCTION

Welcome to the first annual Official WhoVa Organizer's Community Forum Event. This event will bring all event organizers that have used WhoVa's services past, present, and future. Please enjoy connecting with other organizers in this community as well as interacting with official WhoVa representatives!

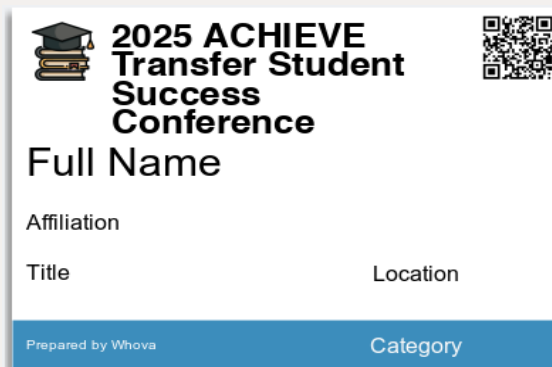
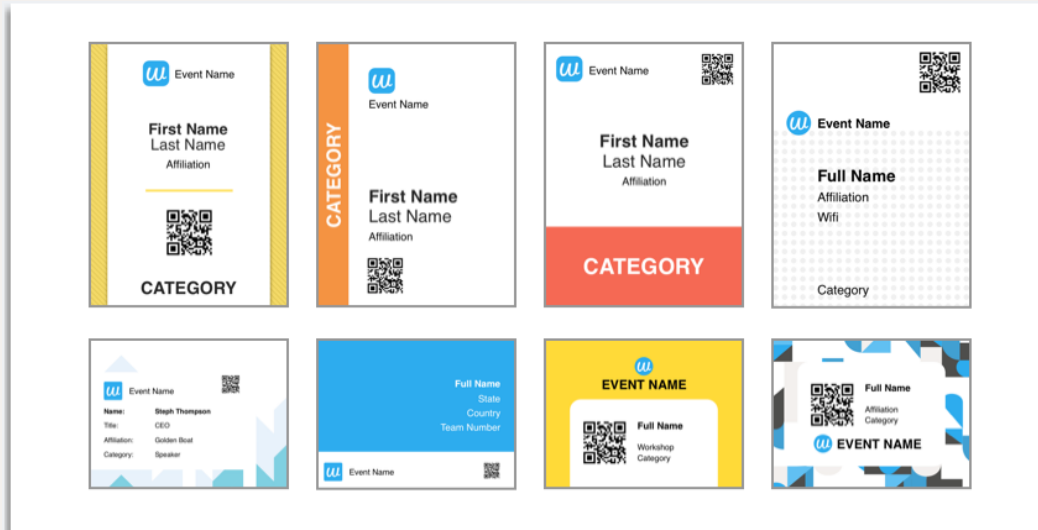
[DOWNLOAD EVENT APP](#)

Follow Us!

### SPEAKERS

## NAME BADGES

Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



## SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.


Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.

Speaker Resources	
Equipment Checkout	>
Airport Assistance	>
Speaker Parking	>
Meeting Room	>
Special Lunch Time	>
Networking Hour	>
After Party Discussions	>
Happy Hour	>

## SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



**Discussion Topic**

Post here if you

**Li Dong**  
Aug 1, 2019 10:05 PM via Whova

**Discussion Topic - Any Other Conferences?**

Do you have a conference coming up that you would like others to know about? Make a post and invite fellow attendees her...

ACL Annual Meeting 2019 - Florence





## EVENT PROMO IMAGES





Save time promoting your event and go viral on social media.

We have multiple templates for event images, session and speaker images, as well as sponsor and exhibitor images. Organizers can post their images on social media from the dashboard and even schedule them.

2020 Oncofertility Conference: Pediatric Oncofertility: At the Intersection of Oncology, Fertility Preservation

Thank you to our sponsors!

Come visit our exhibitors

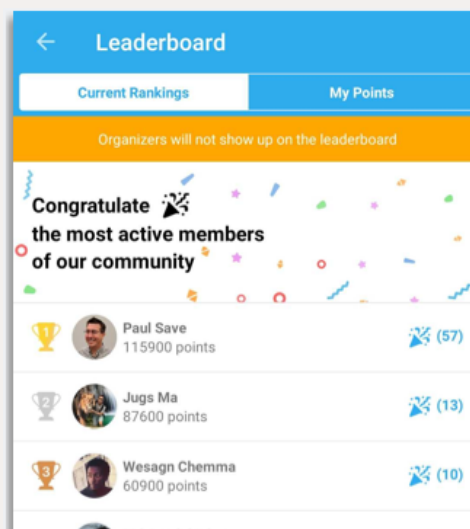
McDonald's	Samsung	Whova
Google	Aria	Pear Animation Studio
Apple	Netflix	Oncofertility Preservation
BW	International House of Pancakes	YouTube TV
Toyota of Japan of Japan	VERO	and many more!
Snapchat	Slack	

Whova

## LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

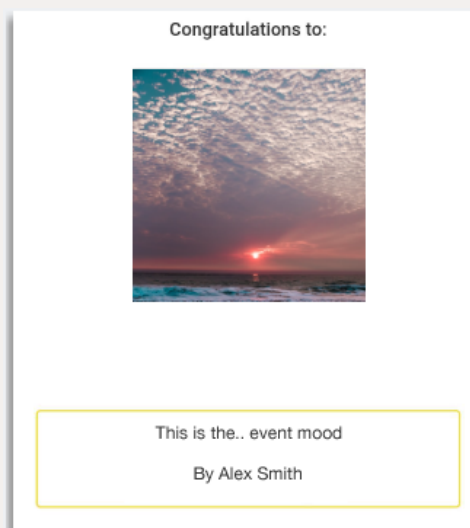
Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**



## CAPTION CONTEST

Break the ice between attendees and make your event more fun.

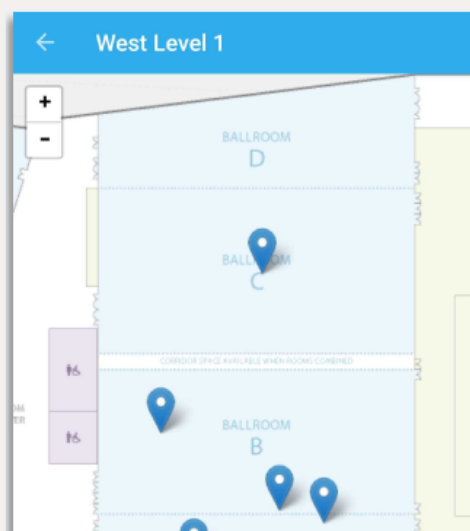
Attendees upload photos and can write captions on all photos on the Whova app to enter the contest. As the organizer, you are the judge and will choose and announce the winners.



## FLOORMAP

Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**



## TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

VIP

Attendees with **VIP** can attend all sessions on **Sat, Oct 8**

Action ▾

Attendees with **VIP** can attend all sessions on **Sun, Oct 9**

Action ▾

## SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
<div>Settling into an increasingly hostile world: the rapidly closing “recruitment window” for corals. Merrick Oct 08, 2022 08:15 AM - 08:30 AM</div>	<div>100</div>	<div></div>	<div> 0/100</div>	<div>Action ▾</div>

# THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: [www.whova.com](http://www.whova.com)

Email: [hello@whova.com](mailto:hello@whova.com)

Phone: +1 (855) 978-6578

