



# 2024-2025 Annual Report

# DRAFT



Alabama  
Transfers



# STATE OF ALABAMA

Articulation & General Studies Committee  
Alabama Transfers

Prepared by Keith Sessions, Executive Director

**2024-2025  
ANNUAL REPORT**

**DRAFT**

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Questions and/or comments regarding this report should be directed to:

Alabama Transfers / AGSC  
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keith@alabamatransfers.com  
334-670-3690



## The AGSC - Alabama Articulation & General Studies Committee





## Message from the AGSC Chair

It has been both a privilege and an honor to serve as Chair of the Articulation and General Studies Committee (AGSC) during the 2024–2025 academic year. Established with the purpose of facilitating the transfer of course credit among Alabama’s public institutions of higher education, the AGSC has played a pivotal role in promoting academic mobility and student success. I recall the implementation of the STARS Guides and, as a young faculty member and advisor, witnessing firsthand how these resources significantly streamlined and improved the credit transfer process—an innovation that had not previously existed at such scale. Since that time, the AGSC has remained steadfast in its commitment to supporting students across the State of Alabama by increasing flexibility and accessibility regarding course scheduling and location; reducing unnecessary credit accumulation; saving both time and financial resources; and enhancing opportunities for academic, professional, and personal advancement through the completion of baccalaureate degrees.

A central aspect of the AGSC’s mission is its dedication to fostering collaboration between two-year and four-year institutions. This strategic partnership supports the development of coherent, student-centered academic pathways that facilitate successful transfer and degree completion across the state. An exemplary instance of such collaboration during the past year was the 2025 ACHIEVE Conference, hosted by Alabama State University. Now in its seventh year, the conference took place on March 5–6 and welcomed 220 attendees. The conference served as a pivotal platform for dialogue among representatives from two-year and four-year institutions, the Alabama Commission on Higher Education (ACHE), and the Alabama Department of Education. A key topic of discussion was the Numeracy Act and its implications for transfer students. These initial conversations have since continued in several statewide meetings, fostering ongoing collaboration aimed at ensuring a seamless academic pathway for students pursuing careers in education. Another noteworthy outcome was EdVisorly’s sponsorship of additional scholarships for students who participated in a panel discussion—an unexpected and meaningful gesture for the student recipients.

To ensure that the AGSC and the Alabama Transfers office stay relevant in the use of technology to provide the best transfer experience possible, a multi-year partnership with EdVisorly was initiated. The initial three-year pilot program will provide selected Alabama community colleges with access to a platform to strengthen transfer and reverse transfer pathways and provide an opportunity for Alabama Transfers to tailor the platform to design the future of statewide transfers systems in Alabama. As we reflect on past accomplishments and prepare for future advancements in support of transfer students across the State of Alabama, I wish to express my sincere gratitude for the collaborative efforts of the Alabama Transfers staff, AGSC members, ACHIEVE Conference coordinators, and all others who continue to work diligently in service of our most valuable stakeholders—our students. It has been a privilege to work alongside such dedicated higher education professionals, and witnessing the tangible outcomes of our collective efforts has been profoundly rewarding. I look forward with great anticipation to the continued progress and shared successes that lie ahead.

Sincerely,

Mary Beth Lancaster, Ed.D.  
AGSC Chairperson 2024–2025  
Dean of Academic Instruction  
Coastal Alabama Community College



# AGSC Membership 2024-2025

NOTE: The members listed below served as AGSC Members/Alternates for the majority of the past year.

## ✓ ALABAMA A&M UNIVERSITY

- **Dr. Rosetta Howard** – Interim Associate Vice President, Faculty & Undergraduate Studies
- **Dr. Wubishet Tadessee** – Professor & Chair, Department of Natural Resources & Environmental Sciences

## ✓ ALABAMA STATE UNIVERSITY

- **Dr. Kathaleen Amende** – Dean of Liberal Arts & Social Sciences
- **Dr. Caterina Bristol** – Assistant Provost & Dean: The Harold Murphy Loyd Graduate School

## ✓ AUBURN UNIVERSITY

- **Dr. Charles Bringardner** – Associate Provost for Academic Affairs
- **Dr. Charles Israel** – Associate Dean for Academic Affairs

## ✓ UNIVERSITY OF SOUTH ALABAMA

- **Dr. Julie Estis** – Associate Vice President for Institutional Effectiveness
- **Dr. Eric Loomis** – Associate Dean, College of Arts & Sciences

## ✓ UNIVERSITY OF ALABAMA SYSTEM – Representing UA, UAB, & UAH

- **Dr. Rhonda Gaede**; UAH – Interim Associate Provost
- **Dr. Tonjanita Johnson**; UA SYSTEM OFFICE – Sr. Vice Chancellor for Academic & Student Affairs

## ✓✓ REGIONAL UNIVERSITIES – Representing ATHENS, JSU, TROY, MONTEVALLO, UNA, & UWA

- **Dr. Fred Figliano**; TROY – Dean of the College of Education
- **Dr. Catherine Wehlburg** (AGSC VICE-CHAIR); ATHENS – President
- **Dr. Tina Jones**; UWA – Provost
- **Dr. Kristen Gilbert**; UM – Assistant Provost and SACS Commission on Colleges Accreditation Liaison

## ✓✓✓ ALABAMA COMMUNITY COLLEGE SYSTEM – Representing all ACCS Institutions

- **Dr. Bruce Crawford**; Lawson State CC – Vice President for Instructional Services
- **Dr. Mary Beth Lancaster** (AGSC CHAIR); Coastal Alabama CC – Dean of Academic Instruction
- **Dr. David Campbell**; Northeast Alabama CC – President
- **Dr. Chantae Calhoun**; Alabama Community College System – Executive Director of Academic Affairs
- **Leslie Reeder**; Wallace CC Dothan – Dean of Instruction
- **Jackie Screws**; Chattahoochee Valley CC – President

## ✗ NON-VOTING MEMBERS

- **Dr. James Purcell**; ACHE – Executive Director
- **Dr. Robin McGill**; ACHE – Deputy Director for Academic Affairs
- **Jacinta Whitehurst**; ACHE (AGSC SECRETARY) – Administrative Assistant to the Executive Director
- **Dr. Keith Sessions**; AGSC/Alabama Transfers – Executive Director
- **General Paul Hankins**; AAICU – President



## STATUS REPORT: The Year in Review

### AGSC PRIORITY UPDATE



# AGSC Priority 1: Update

2024-2025



**Persist in the efforts of the General Education subcommittee to address issues aiming to clarify the mission of general education in Alabama and to enhance the existing AGSC general education framework. Also, continue to address possible issues or problems associated with the current literature and history sequencing requirements in Area II and Area IV.**

## STATUS UPDATE:

Progress on this priority has been limited. Dr. Eva Lewis (UAB), who previously chaired the AGSC subcommittee focused on this issue, has rotated off the AGSC and is no longer a voting member. However, she continues to attend some meetings as an advocate for the work initiated during her tenure.

In earlier discussions, the committee considered developing a survey to distribute to academic leaders—particularly those involved with general education—across the state. The purpose of this survey would be to gather feedback on potential concerns or challenges related to the current sequencing of literature and history courses in Areas II and IV.

At the May 2025 AGSC meeting, this priority was revisited. The committee reaffirmed its importance and expressed a strong interest in continuing to explore possible changes to the current Area I–V state general education structure. Robin McGill (ACHE) and Chantae Calhoun (ACCS) were appointed as chair and vice-chair, respectively, of the subcommittee overseeing this work. Additional AGSC members also volunteered to join the group and expressed enthusiasm for advancing the initiative.

One proposed action was to conduct a statewide survey to collect input on the literature and history sequencing requirements. In addition, the subcommittee identified the need to review recent changes in general education requirements for native students at Alabama institutions.

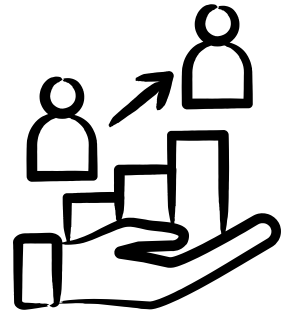
## SUGGESTED NEXT STEPS:

As we look to next year, further work is needed to fully address these issues and develop informed recommendations for potential revisions.

## AGSC Priority 2: Update

2024-2025

**Continue the work of the Succession Plan subcommittee to evaluate future staffing needs for Alabama Transfers and present recommendations to the AGSC regarding a potential succession plan.**



### STATUS UPDATE:

Currently, Executive Director Keith Sessions and Assistant Director/IT Shannon Nichols anticipate retiring in approximately five to six years, so there is no immediate need for a formal succession plan. Over the next two to three years, the majority of additional funding in the Alabama Transfers budget will be directed toward the development and statewide implementation of the AI Transfer GPS App, in partnership with EdVisorly. Due to these budget priorities, hiring new personnel during this period is unlikely.

### SUGGESTED NEXT STEPS:

It is recommend that we push sucession planning back a few years. By 2027–2028, the AGSC and Alabama Transfers team should begin developing a realistic and sustainable succession plan. This may include identifying, hiring, and training potential replacements to ensure a smooth leadership transition and continued operational stability.



# AGSC Priority 3: Update

2024-2025

## Host the 7th Annual Achieve Conference.



### STATUS UPDATE:

The 7th Annual Achieve Transfer Student Success Conference was held on March 5–6, 2025, at Alabama State University. Most sessions took place in R.D. Abernathy Hall, with the opening night reception hosted in THE NEST (the football stadium event space). Of the 265 individuals who registered, 220 attended, including speakers, exhibitors, sponsors, and general participants. This year's conference featured four plenary sessions and three concurrent breakout sessions. Thanks to a generous contribution from one of our sponsors, each of the eight students on the transfer student panel received a \$1,000 scholarship to support their future educational expenses.

The event welcomed ten sponsors and exhibitors, and feedback from attendees was overwhelmingly positive.

Following the event, Alabama State University reported raising over \$4,000 for future transfer scholarship funding after all conference expenses were covered. The final cost of the conference paid from the Alabama Transfers budget was \$32,859.79. One keynote speaker was unable to attend due to illness saving us approximately \$10,000 in additional speaker fees and travel reimbursement.

### SUGGESTED NEXT STEPS:

As we begin planning for next year, one option to **consider is shifting to a virtual conference or a speaker symposium** format every other year. Hosting the event online would significantly reduce overall costs (cutting our current costs by more than 70%) while still allowing for high-quality keynote presentations and virtual breakout sessions. Additionally, it would eliminate travel expenses for over 225 state employees, making participation more accessible and cost-effective. If we tried a virtual event in 2026, the following year we could go back to an in-person conference. This approach could help us maintain the value of the event while staying within budgetary limits. Further discussion and input from stakeholders about this option will help determine the best path forward.

If the AGSC chooses to **continue with an in-person format** instead of virtual, we will need to secure a host site and begin to ramp-up planning in August of 2025.

# AGSC Priority 4: Update

2024-2025

**Advance the review of AP/CLEP credit in an effort to encourage the Council of Chief Academic Officers to reconsider and respond to the AGSC's 2021 recommendations (accepting a AP score of 3 for across the board).**



## STATUS UPDATE:

The acceptance of AP credit scores for transfer credit in Alabama continues to vary significantly across institutions, with limited progress toward standardization. In October 2020, the AGSC subcommittee submitted its final report and recommendations to the AGSC. Subsequently, a formal letter from the AGSC Chair was sent to the Council of Chief Academic Officers in early 2021. Links to both documents are provided below:

- [AP Credit Final Report from sub-committee](#)
- [AP Memo sent by AGSC Chair](#)

To date, the AGSC has not received a formal response from the Council of Chief Academic Officers regarding these recommendations.

To support students, advisors, and counselors in the absence of a unified policy, a new index page outlining institutional AP and CLEP credit policies is now available on the Alabama Transfers website:

<https://alabamatransfers.com/institutions/ap-clep-credit>

## SUGGESTED NEXT STEPS:

The Alabama Transfers office staff will continue to maintain the AP/CLEP index page, ensuring that all links remain current so students and advisors can easily access accurate information in one centralized location.

In the near future, the AGSC will need to determine whether it is worthwhile to send a follow-up memo to the Council of Chief Academic Officers or to consider discontinuing the “statewide score of 3” recommendation due to the apparent lack of interest from academic leadership at four-year institutions.

# AGSC Priority 5: Update

2024-2025

**Examine the impact of the Numeracy Act on Elementary/Early Childhood Education and its potential effects on the transfer credit for math courses in Area V.**



## STATUS UPDATE:

Significant work has been completed—and continues—among the Colleges of Education to address the implications of the Numeracy Act on Elementary and Early Childhood Education programs, particularly regarding how it may affect transfer credit for math within the general studies curriculum.

Auburn University at Montgomery (AUM) recently hosted a full-day workshop focused on exploring options to shift certain upper-level courses to the sophomore level. The goal is to enable transfer students to complete more coursework at the community college level before transitioning to their selected four-year institutions.

For the latest update from Alabama Transfers on this ongoing priority, please visit the following link:

[https://alabamatransfers.sfo3.digitaloceanspaces.com/meeting\\_minutes/2025MAY01/ALABAMA-NUMERACY-ACT-UPDATE.pdf](https://alabamatransfers.sfo3.digitaloceanspaces.com/meeting_minutes/2025MAY01/ALABAMA-NUMERACY-ACT-UPDATE.pdf)

## SUGGESTED NEXT STEPS:

We will continue to wait for the four-year universities (Colleges of Education) to finalize their revised upper-level requirements. Once finalized, we should collaborate with these institutions to identify appropriate courses that can be moved from the junior to the sophomore level, ensuring that community colleges can continue to offer equivalent transfer credit for these high-demand education programs.

# AGSC Priority 6: Update

2024-2025

**Provide guidance on the utilization and spending of all discretionary funding.**



## STATUS UPDATE:

At a recent AGSC meeting, it was determined that a significant portion of discretionary funding will be allocated to launching a pilot program in partnership with EdVisorly. Over the next five to six months, this initiative will focus on utilizing AI to develop a prototype of a Transfer GPS App aimed at improving support for transfer students.

Alabama Transfers has paid the first-year fee to EdVisorly to initiate the pilot program. The following institutions have agreed to participate in this initial phase:

- Troy University
- Enterprise State Community College
- Lurleen B. Wallace Community College
- Wallace Community College – Dothan

Initial launch meetings with these institutions are underway. The pilot will be implemented and evaluated over a full year to assess its effectiveness and overall impact. If successful, the initiative may be expanded statewide with the support of additional legislative funding.

To support this effort, Alabama Transfers has launched a new informational webpage that highlights EdVisorly's role in the project, outlines the pilot's goals and objectives, answers frequently asked questions, and will serve as a central hub for ongoing updates. The page is located at:

<https://alabamatransfers.com/resources/edvisorly-ai-pilot>

## SUGGESTED NEXT STEPS:

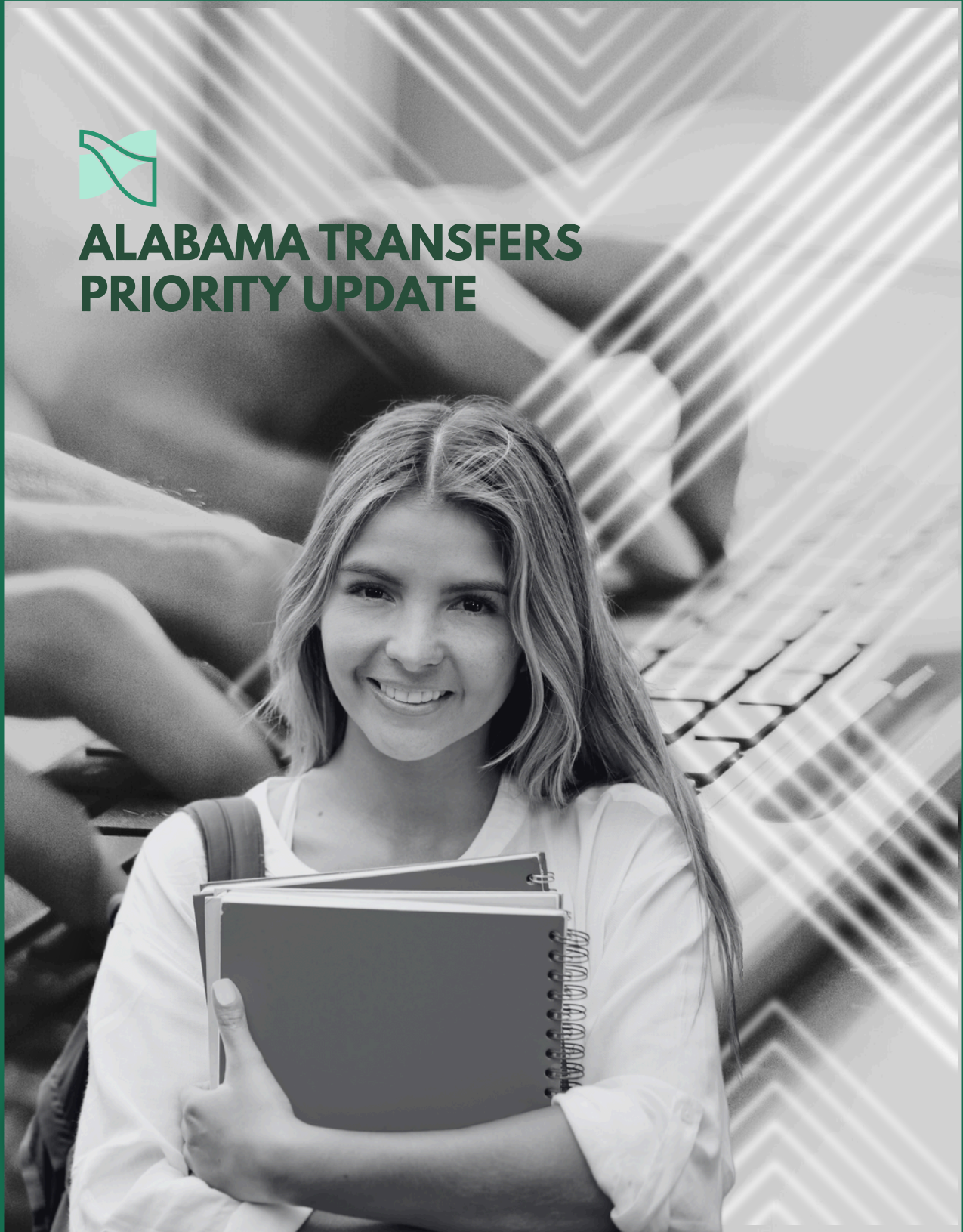
It is recommended that we allow EdVisorly a full year to implement and operate the AI-driven transfer platform at the pilot institutions. Upon completion of the initial year, we need to conduct a comprehensive review to identify areas for improvement and make necessary adjustments. If the pilot demonstrates success, we would then begin developing a phased plan to expand the program to additional institutions statewide in years three, four, and five.



## STATUS REPORT: The Year in Review



### ALABAMA TRANSFERS PRIORITY UPDATE

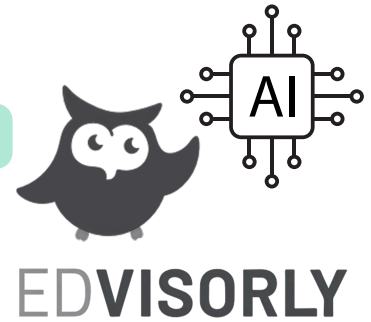




# Alabama Transfers Priority 1: Update

2024–2025

Investigate and research AI technologies to enhance our website, enabling students to upload transcripts via smartphones for real-time “what if” analysis and facilitating reverse transfers for community colleges.



## STATUS UPDATE:

A large portion of the year has been spent working on this priority. After meeting for close to two years with the team from EdVisorly, the Alabama Transfers Office and AGSC have decided to move forward with a AI multi-year partnership under the guidance and direction of EdVisorly.

## Background on EdVisorly & Alabama Transfers Partnership

### *Student Experience and Success with EdVisorly*

EdVisorly is an Artificial Intelligence(AI)–powered platform dedicated to supporting community college students in their journey to successfully transfer to four-year colleges and universities. EdVisorly’s mission is to make transfer pathways transparent, accessible, and achievable for all students, while maximizing their success during their time at community college. EdVisorly proudly collaborates with innovative and forward-thinking institutions—both two-year and four-year—across the United States.

### *Pilot Program Timeline and Objectives*

Launching in Summer 2025, EdVisorly is partnering with Alabama Transfers to reimagine the transfer experience within Alabama’s higher education system. This initial **three-year pilot program** will provide selected Alabama community colleges with access to EdVisorly’s platform. The goal is to strengthen both transfer and reverse transfer pathways between Alabama’s community colleges and four-year institutions.

Through close collaboration with Alabama Transfers and participating colleges, EdVisorly will tailor the platform to meet institutional needs, streamline transfer processes, and help design the future of statewide transfer systems in Alabama.

*CONTINUED****EdVisorly's Role in Supporting Transfer***

EdVisorly works directly with colleges, universities, and state systems to improve transfer, reverse transfer, and dual enrollment capabilities. As the most robust and trusted AI-based transfer platform, EdVisorly offers:

- A modern solution for managing course articulation data
- A seamless, student-friendly transfer pathway experience
- Automated support for transfer planning and reverse transfer processing

This partnership provides Alabama community college students with clearer, more relevant, and more achievable pathways to four-year degrees, empowering them with tools designed for long-term success.

***Return on Investment for Partnering Institutions***

Thanks to funding from Alabama Transfers, this pilot is being offered at no cost to Troy University and three of Troy's top partner community colleges, including:

- Enterprise State Community College
- Lurleen B. Wallace Community College
- Wallace Community College – Dothan

EdVisorly's platform will automate transfer credit evaluation, streamline transfer pathway planning, and empower enrollment teams with industry-leading technology to enhance forward and reverse transfer.

**SUGGESTED NEXT STEPS:**

The pilot will span several enrollment cycles. After successful testing and feedback, the initiative is expected to expand to all remaining community colleges and public four-year colleges and universities across Alabama over the next five years. Ongoing funding will continue through Alabama Transfers' annual budget. There is also on-going discussion about collaborating with private colleges and universities to join the program. Private four-year colleges and universities will have the opportunity to join this initiative on the basis of an annual subscription.

***For More Information and FAQs***

Visit our **EDVISORLY AI PILOT PROGRAM** webpage for more information.

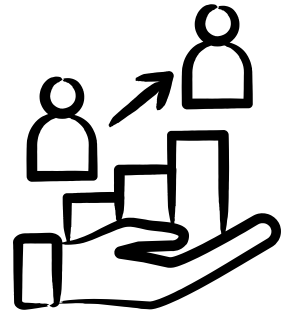
<https://alabamatransfers.com/resources/edvisorly-ai-pilot>



# Alabama Transfers Priority 2: Update

2024-2025

**Collaborate with the Succession Plan subcommittee to assess future staffing needs for Alabama Transfers, preparing for the upcoming retirement of current leaders.**



**ALSO SEE AGSC PRIORITY #2 (SAME PRIORITY)**

## STATUS UPDATE:

Currently, Executive Director Keith Sessions and Assistant Director/IT Shannon Nichols anticipate retiring in approximately five to six years, so there is no immediate need for a formal succession plan. Over the next two to three years, the majority of additional funding in the Alabama Transfers budget will be directed toward the development and statewide implementation of the AI Transfer GPS App, in partnership with EdVisorly. Due to these budget priorities, hiring new personnel during this period is unlikely.

## SUGGESTED NEXT STEPS:

It is recommended that we push succession planning back a few years. By 2027–2028, the AGSC and Alabama Transfers team should begin developing a realistic and sustainable succession plan. This may include identifying, hiring, and training potential replacements to ensure a smooth leadership transition and continued operational stability.

# Alabama Transfers Priority 3: Update

2024–2025

**Continue efforts to market, promote, and educate stakeholders throughout Alabama, aiming to boost the adoption and effective use of new technologies on the Alabama Transfers website.**



## STATUS UPDATE:

Marketing, promotion, and education are ongoing, integral components of our work. Our team is consistently engaged in outreach efforts to raise awareness and support the success of the Alabama Transfers System. Current activities include:

- In-person training and presentations at conferences, staff meetings, and institutional events.
- Online training and collaboration through 2–3 Zoom sessions each week with our AI team, web development partners, and counselors, advisors, and staff from institutions across the state.
- Distribution of promotional materials—including thousands of posters, postcards, pens, highlighters, and mechanical pencils—free of charge to institutions to support local outreach to transfer students.
- Robust website engagement, with thousands of daily visitors seeking information, resources, and transfer guidance beyond just Official Transfer Guides.
- Meeting with other state leaders that are exploring or implementing similar transfer initiatives, offering insight, background, and best practices.

## SUGGESTED NEXT STEPS:

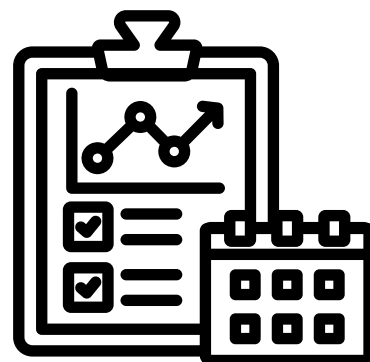
We should always work to maintain and expand current marketing, promotion, and education efforts. Additionally, we should seek new and innovative opportunities to share the Alabama Transfers success story, highlighting its impact and effectiveness to a broader audience.

## ALABAMA TRANSFERS: Annual Usage Reports





# Official Transfer Guides Obtained: 2024-2025



## Monthly Usage Numbers:

The following is a monthly breakdown of **OFFICIAL Transfer Guides** accessed through Alabama transfers from July 2024 through June 2025.



**TOTAL FOR YEAR**  
**OFFICIAL GUIDES 2024-2025**

**17,419**

**UP 204 GUIDES  
OVER LAST YEAR!**



Note: Since November 17, 2022 (new site launch date) through June 30th of this year, 42,540 official guides have been obtained through the new Alabama Transfers website.



# Alabama Transfers System Usage by Community College

How many community college students have obtained official transfer guides during the year?

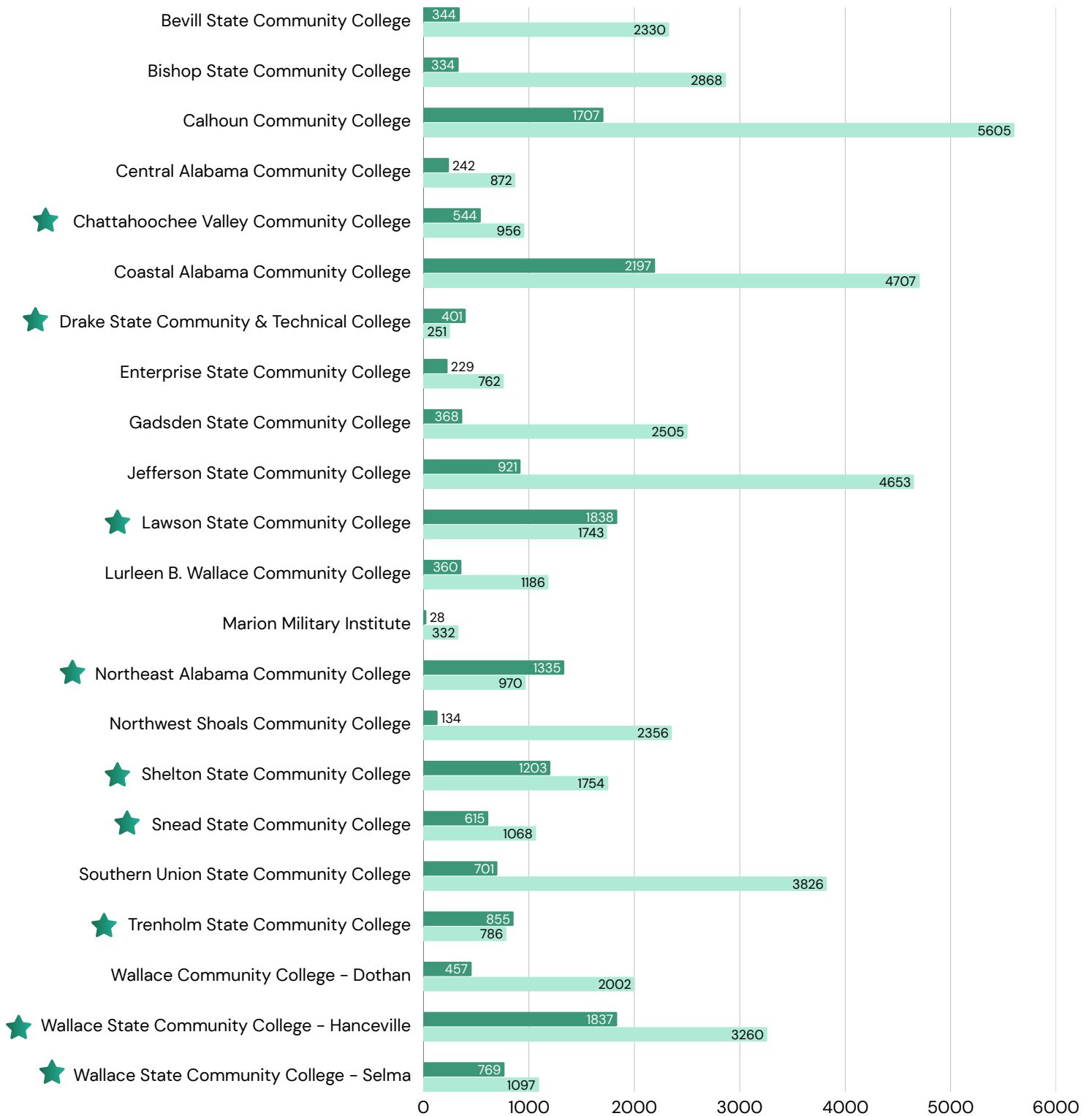


July 1, 2024 - June 30, 2025

Official Guides Obtained

FTE 2024 AA/AS Enrollment (FALL)

★ TOP PERFORMER - OVER 50% OF FTE FOR FALL SEMESTER OBTAINED OFFICIAL GUIDES

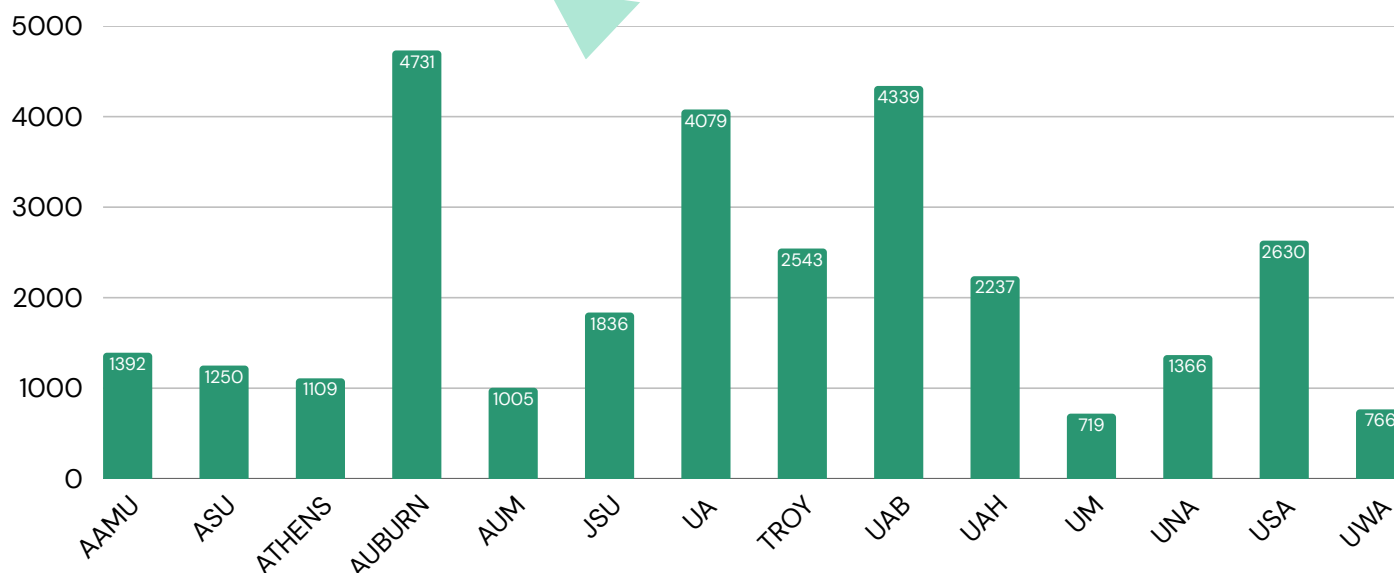


# Transfer Destination Choices

To which four-year institutions are students most interested in transferring?

July 1, 2024 - June 30, 2025

**DID YOU KNOW?** The 17,419 official guides printed this year generated over 30,002 recruitment leads for the public four-year institutions in Alabama.



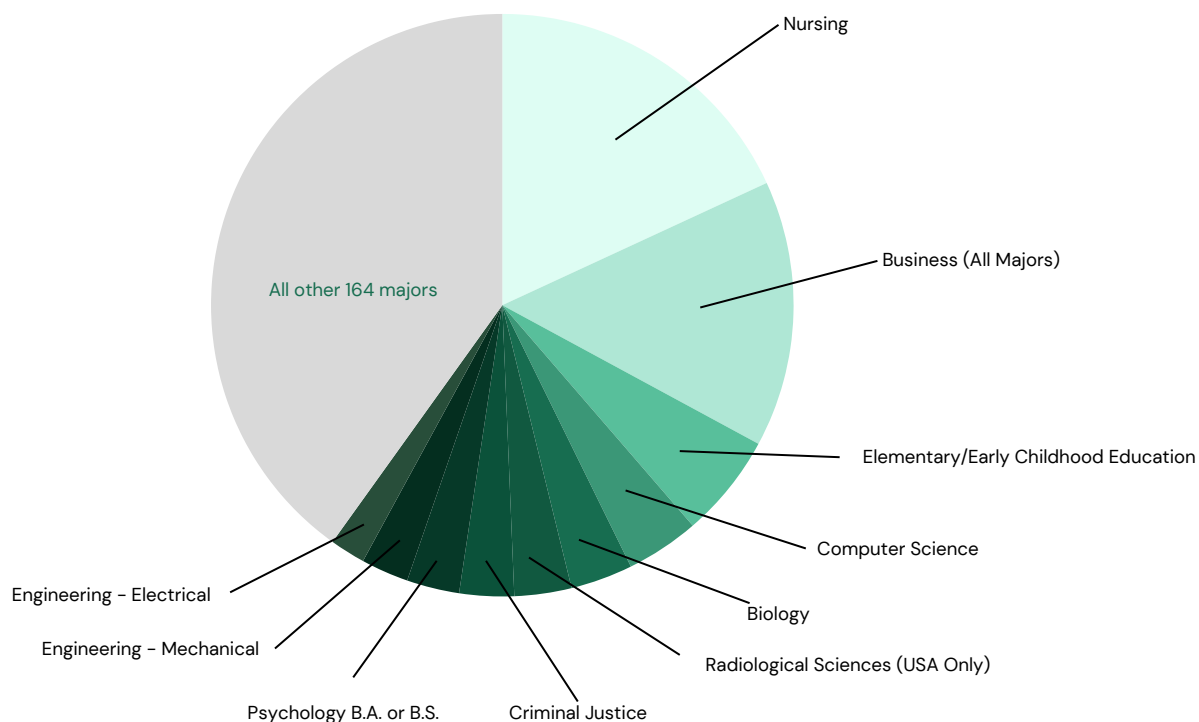
Through our new system, transfer students can express interest in transferring to specific four-year universities in our state. Below is the breakdown of student transfer destination interest.	Alabama Transfers Total 07/01/2024 - 06/30/2025
Alabama A&M University (information sent to <a href="mailto:CCRGi@aamu.edu">CCRGi@aamu.edu</a> )	1,392
Alabama State University (information sent to <a href="mailto:recruiting@alasu.edu">recruiting@alasu.edu</a> )	1,250
Athens State University (information sent to <a href="mailto:admissions@athens.edu">admissions@athens.edu</a> )	1,109
Auburn University (information sent to <a href="mailto:transferstudent@auburn.edu">transferstudent@auburn.edu</a> )	4,731
Auburn University at Montgomery (information sent to <a href="mailto:admissions@aum.edu">admissions@aum.edu</a> )	1,005
Jacksonville State University (information sent to <a href="mailto:admissions@jsu.edu">admissions@jsu.edu</a> )	1,836
The University of Alabama (information sent to <a href="mailto:transfer.admissions@ua.edu">transfer.admissions@ua.edu</a> )	4,079
Troy University (information sent to <a href="mailto:admit@troy.edu">admit@troy.edu</a> )	2,543
University of Alabama at Birmingham (information sent to <a href="mailto:chooseuab@uab.edu">chooseuab@uab.edu</a> )	4,339
University of Alabama in Huntsville (information sent to <a href="mailto:admissions@uah.edu">admissions@uah.edu</a> )	2,237
University of Montevallo (information sent to <a href="mailto:admissions@montevallo.edu">admissions@montevallo.edu</a> )	719
University of North Alabama (information sent to <a href="mailto:admissions@una.edu">admissions@una.edu</a> )	1,366
University of South Alabama (information sent to <a href="mailto:transfer@southalabama.edu">transfer@southalabama.edu</a> )	2,630
University of West Alabama (information sent to <a href="mailto:admissions@uwa.edu">admissions@uwa.edu</a> )	766

**NOTE:** On the old STARS system, students were limited to a first and second choice. On the new system, they can express interest in or choose as many of the schools that they might be interested in who offer their major. This student usage information is sent automatically to the four-year recruitment email provided by the university and contact between the selected university and the prospective transfer student is usually made within 24 hours. On the old STARS system receiving institutions would not be informed until the first week of each month for the prior month's usage.

# Top Major Choices

Which majors are transfer students most interested in?

July 1, 2024 - June 30, 2025



Top Majors Chosen by Transfer Students	Alabama Transfers Total 07/01/2024 - 06/30/2025	Percentage of Official Guides Obtained
Nursing	3,154	18.1%
Business (All Business Majors)	2,576	14.7%
Elementary or Early Childhood Education	1,004	5.7%
Computer Science	708	4.0%
Biology	601	3.4%
Radiological Sciences (USA Only)	552	3.1%
Criminal Justice	528	2.9%
Psychology B.A. or B.S.	509	2.9%
Engineering - Mechanical	460	2.6%
Engineering - Electrical	343	1.9%
All other majors (other 164 majors included)	6984	40.7%

# Online Usage Reports



You and your staff can now access REAL-TIME time system data through the new Alabama Transfers website. No more waiting 30 days for reports! You can now build your own report in just a few minutes.



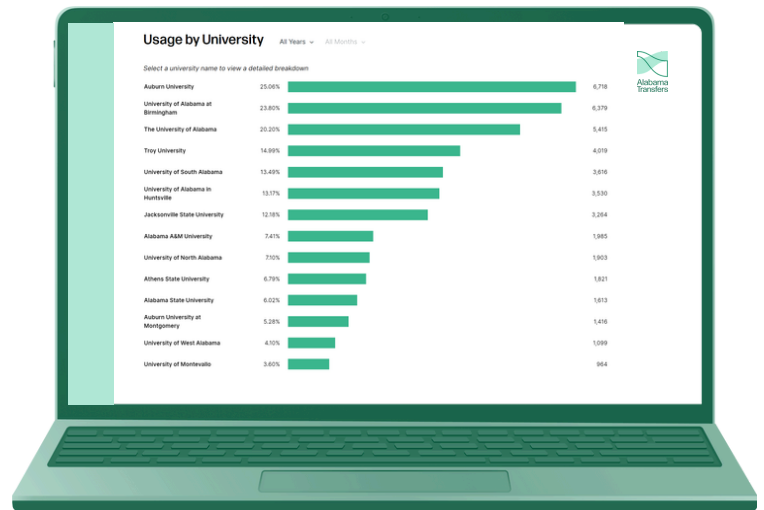
## OVERALL SYSTEM USAGE



This database information IS available to the general public. No individual student data is provided.

Data sorted by following:

- Major
- University
- Community College

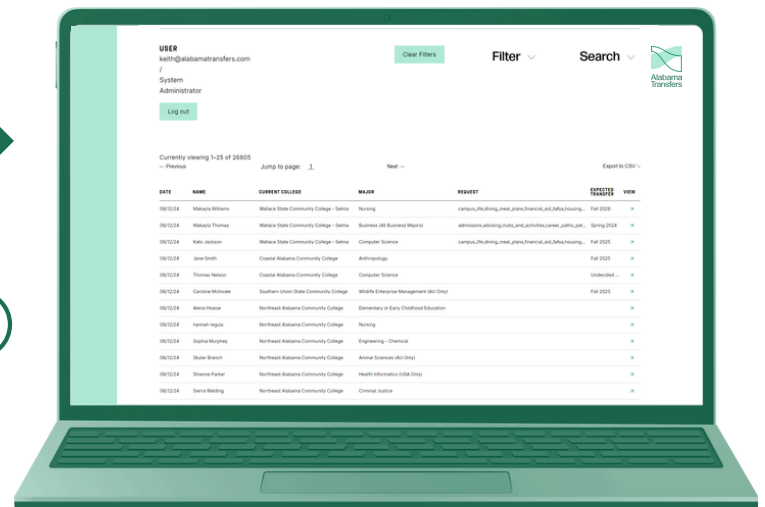


BEST VIEWED ON DESKTOP

## USER DATA DASHBOARD



This database information IS NOT available to the general public. Individual student data is provided. We require end-users to request a USERNAME/PASSWORD for access. Users must have ACCS or University email address



REPORTS CAN BE GENERATED AND DOWNLOADED AS .CSV FILES FOR USE WITH SPREADSHEET SOFTWARE



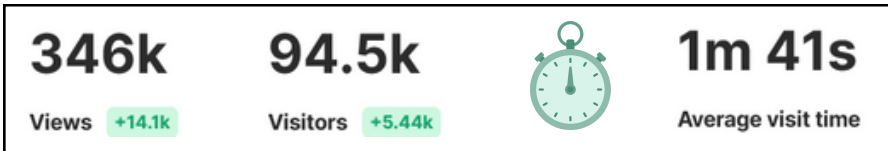
Data obtained can be sorted using various filters.





# Website Analytics

In addition to providing transfer students with access to AGSC approved Transfer Guides, information on the Alabama Transfers website is also a valuable asset to counselors, advisors, and administrators across the state. Below are some website analytics that show other ways that end-users access and use the Alabama Transfers website.

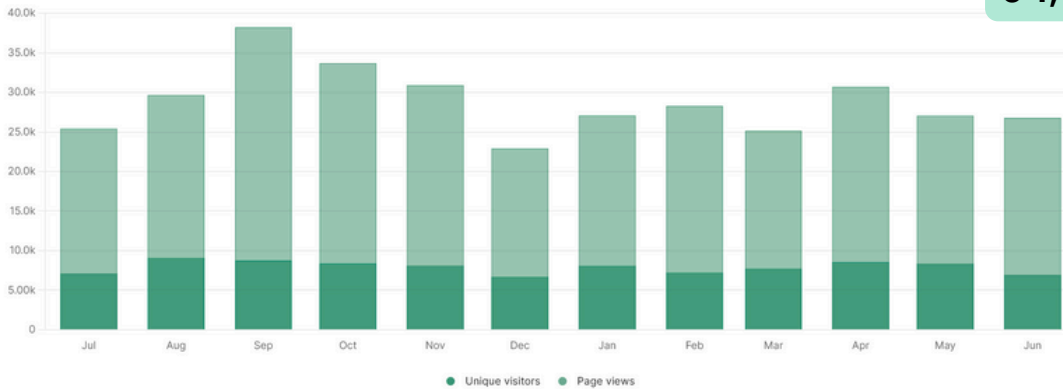


## TOTALS:

July 1, 2024 – June 30, 2025

**345,868 Views/Hits**

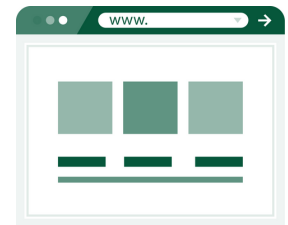
**94,503 Unique Visitors**



Devices	Visitors
Laptop	45.6k 48%
Mobile	31.1k 33%
Desktop	14.1k 15%
Tablet	3.69k 4%

Referrers	Views
google.com	16.9k 28%
jeffersonstate.edu	5.66k 9%
uab.edu	5.51k 9%
coastalalabama.edu	3.36k 6%
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Browsers	Visitors
Chrome	43.9k 46%
iOS	23.3k 25%
Edge (Chromium)	11.1k 12%
Safari	8.73k 9%
Chrome (iOS)	2.45k 3%
Firefox	1.88k 2%
iOS (webview)	1.65k 2%
Opera	666 1%



Pages	Views
/ www.alabamatransfers.com	142k 42%
/official-guide	28.3k 8%
/pathways/health-sciences-medical-services	13.9k 4%
/pathways/science-technology-engineering-mathematics	12.3k 4%
/pathways/business	9.56k 3%
/pathways/education-training	8.22k 2%
/universities/aamu/course-equivalencies	7.83k 2%
/#option-3	6.4k 2%

## Looking Forward: Priorities and Goals for 2024-2025



# Setting Priorities & Goals 2025-2026

**GOALS AND PRIORITIES WILL  
BE ESTABLISHED DURING THE  
JULY 28-29, 2025 SUMMER  
PLANNING/BUSINESS  
MEETINGS**

The Articulation & General Studies Committee (AGSC) and the Alabama Transfers Staff will focus on the following priorities and goals for the 2025–2026 academic year:

## The Alabama Transfers Staff will:

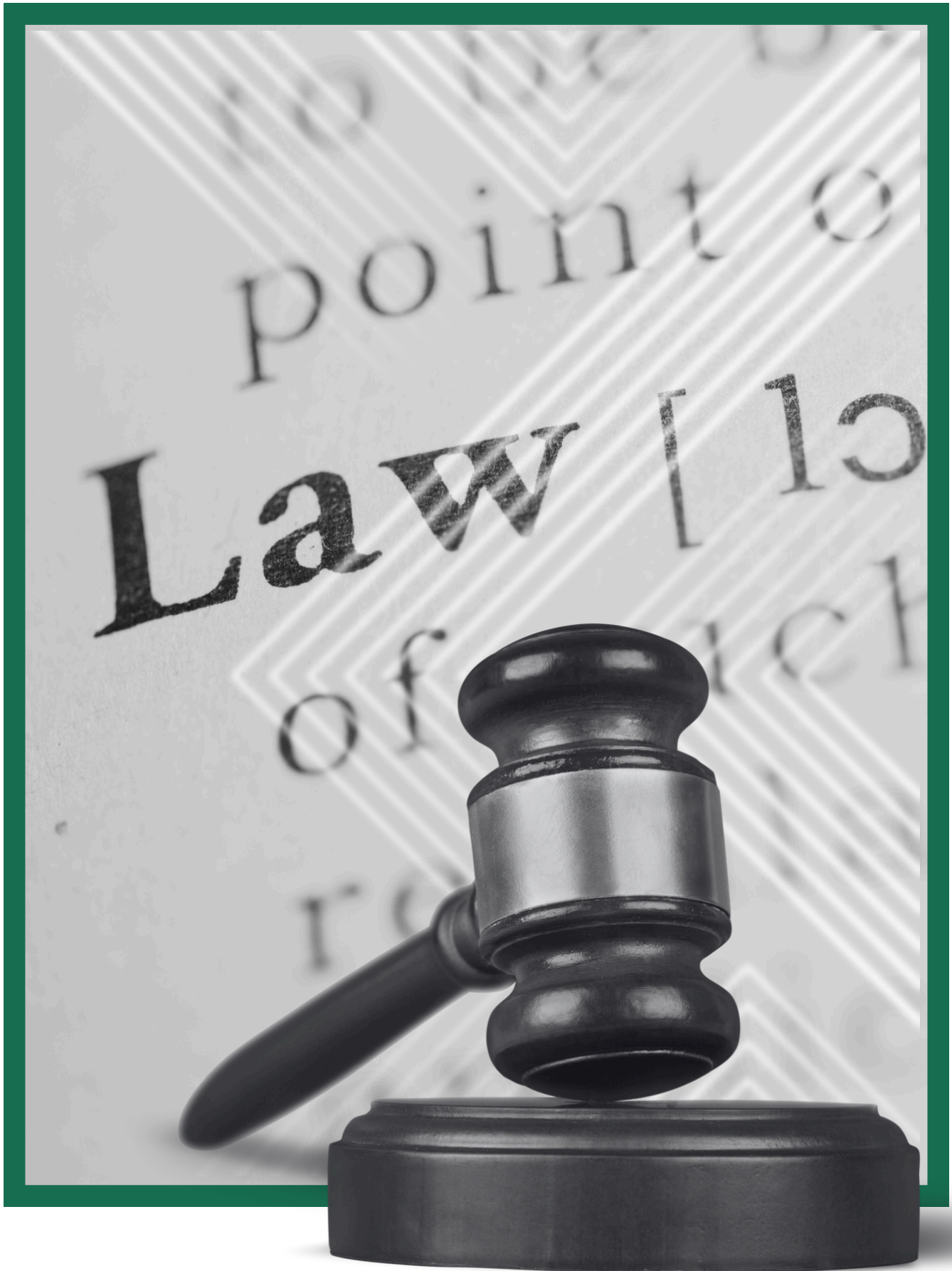
1. Collaborate with the ACHIEVE Planning Sub-Committee and AGSC Members to host another ACHIEVE event, either in person or virtually (e.g., hosted conference or online webinar format).
2. Continue to build on partnership with the EdVisorly team to launch and implement the initial phase of a three-year pilot program aimed at leveraging AI tools to enhance services for Alabama’s transfer students – providing regular updates at all AGSC meetings.
3. Continue working to expand functionality, add new features, and improve the user experience of the current Alabama Transfers website.
4. Maintain ongoing efforts to promote and market Alabama Transfers throughout the state.

## The AGSC Membership will:

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2. \_\_\_\_\_  
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4. \_\_\_\_\_  
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## Alabama Articulation Legislation - March 10, 1994





# Alabama Articulation Legislation: Act 94-202



The computerized advisement system for students operated by Troy State University which includes a comprehensive undergraduate program and course information for all public two-year and four-year institutions of higher education, existing on the effective date of this amendatory act, shall ensure students at each two-year institution accredited by the Southern Association's Commissions on Colleges, the opportunity to enter into a contract with a four-year institution guaranteeing the transfer of credit earned for courses taken at the two-year institution pursuant to the terms of the contract provided the student is admitted to the four-year institution. Under this contract, all agreed upon credits transferred from a two-year institution to a four-year institution shall fulfill degree requirements at the four-year institution as if they were earned at the four-year institution. Information regarding this advisement and contracting program shall be included in the official catalog of each institution of higher education. All public two-year and four-year institutions in the state accredited by the Commission on Colleges shall participate in this system.

"In addition, there is created an articulation and general studies committee which shall consist of ten members composed as follows: two representing the state's regional universities, three representing the state's two-year colleges (one of whom shall be black), one representing each of the following: Auburn University, the University of Alabama System, the University of South Alabama, Alabama State University, and Alabama A&M University. The Executive Director of the Alabama Commission on Higher Education and the Director of the computerized advising system operated by Troy State University shall serve as nonvoting members.

"Unless provided by the governing board of the respective institution, the representatives to the articulation and general studies committee shall be selected in the following manner: The presidents of the state's regional universities shall select the two representatives of these institutions on the committee. The State Board of Education\* shall select the representatives of the state's two-year colleges on the committee. The Chancellor of the University of Alabama System and the Presidents of Auburn University, the University of South Alabama, Alabama State University, and Alabama A&M University shall each select the representative of their institutions on the committee. It is the intent of the Legislature that women be represented on the committee. This committee, utilizing whatever resources and task forces it deems appropriate, shall develop no later than September 1, 1998, a statewide freshman and sophomore level general studies curriculum to be taken at all colleges and universities. Nothing herein shall be interpreted as restricting any institution from requiring additional general studies courses beyond the statewide general studies curriculum.

"This committee shall also develop and adopt no later than September 1, 1999, for the freshman and sophomore years, a statewide articulation agreement for the transfer of credit among all public institutions of higher education. Under this articulation agreement, all applicable credits transferred from a two-year institution to a four-year institution shall fulfill degree requirements at the four-year institution as if they were earned at the four-year institution. The committee shall further examine the need for a uniform course numbering system, course titles, and descriptions.

"A four-fifths vote of the entire voting membership of the committee shall be required for the adoption of the articulation agreement and general studies curriculum. Upon adoption of the articulation agreement and general studies curriculum, this committee shall continue its duty and authority prescribed herein. The committee shall meet at least annually, or at other times as convened by the chair. The committee shall elect annually a chair from its membership. The chair of the committee shall rotate annually between a representative of the four-year institutions and a representative of the two-year institutions.

"In case of problems in the administration or interpretation of the articulation agreement or the general studies curriculum, institutions shall present the problem to the articulation and general studies committee for resolution. A majority decision of the committee shall be final and binding.

# Contact Us



## Saving Time, Money, & Credits

Questions and/or comments regarding this report should be directed to:

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