2023 2024



# ANNUAL REPORT



alabamatransfers.com





State of Alabama Articulation & General Studies Committee Alabama Transfers

Prepared by Keith Sessions, Executive Director

# 2023-2024 ANNUAL REPORT



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Questions and/or comments regarding this report should be directed to:

Alabama Transfers / AGSC c/o Keith Sessions keith@alabamatransfers.com 334-670-3690



### The AGSC: Alabama Articulation & General Studies Committee





## Message from the AGSC Chair



As I prepare to step down from my role as Chair of the Articulation and General Studies Committee (AGSC), I want to take a moment to reflect on our collective goals and achievements and express my heartfelt gratitude for the opportunity to serve this past year alongside such dedicated and talented individuals.

Over the past years, committee members have supported the AGSC/Alabama Transfers Executive Director and staff in rebranding the STARS articulation program as Alabama Transfers. These changes have streamlined the transfer process for countless students between Alabama's community colleges and universities. During this past year, the website features have expanded to better inform students about the evaluation of dual enrollment, AP, and CLEP transfer credits, with plans to add other services in the near future. Alabama was a pioneer in the transfer pathway movement, and our continuing efforts ensure that educational standards remain rigorous and relevant in an ever-evolving academic landscape.

One of the AGSC's principal continuing goals is to redesign the existing state-wide general studies curriculum, while minimizing disruption and student confusion. This is tremendous and multifaceted effort. Nevertheless, the Academic Affairs Subcommittee forges onward by researching other state- based general education models and trends, and through intrastate surveys and discussions, all of which are informing efforts to achieve this imperative.

I am particularly proud of our accomplishment in leading the sixth annual Achieve Transfer Student Success Conference, hosted by the University of South Alabama, and in collaboration with Bishop State and Coastal Alabama Community Colleges. With 212 participants, ten sponsors, and sixteen exhibitors, the conference was a resounding success. The three plenary speakers and a transfer student panel delivered inspiring presentations on the future of higher education, maintaining priorities, and how lives have changed through our work as educators and learners. These highlights are a testament to our shared commitment to providing high-quality education in the state and constantly fostering student success. We are grateful to the remarkable conference planning committee members and meeting coordinators for this impactful event.

In this transition, I extend my deepest appreciation to each committee member for your unwavering support, insightful contributions, and collaborative spirit, and to curriculum and ad hoc committees that safeguard the quality and rigor of the general studies core. It has been an honor to lead this committee, and I am confident that under new leadership, the committee will continue to thrive and make significant strides in advancing our mission.

Finally, I remain committed to supporting the work of the AGSC/Alabama Transfers and the broader goals of our educational community, and I offer any assistance possible toward achieving our goals.

Best wishes,

Eva N. Lewis

**Eva W. Lewis**, PhD 2023-2024 AGSC Chair and UA System Representative UAB Vice Provost for Institutional Effectiveness & amp; Academic Planning





# AGSC Membership (2023-2024)



NOTE: The members listed below served as AGSC Members/Alternates for the majority of the past year.

#### ALABAMA A&M UNIVERSITY

- Dr. Rosetta Howard Interim Associate Vice President, Faculty & Undergraduate Studies
- Dr. Wubishet Tadessee Professor & Chair, Department of Natural Resources & Environmental Sciences

#### ALABAMA STATE UNIVERSITY

- Dr. Kathaleen Amende Dean of Liberal Arts & Social Sciences
- Dr. Caterina Bristol Assistant Provost & Dean: The Harold Murphy Loyd Graduate School

#### AUBURN UNIVERSITY

- Dr. Charles Bringardner Associate Provost for Academic Affairs
- Dr. Charles Israel Associate Dean for Academic Affairs

#### UNIVERSITY OF SOUTH ALABAMA

- Dr. Angela Coleman Associate Vice President, Institutional Effectiveness
- Dr. Eric Loomis Associate Dean, College of Arts & Sciences

#### UNIVERSITY OF ALABMA SYSTEM - Representing UA, UAB, & UAH

- Dr. Eva Lewis; UAB (AGSC CHAIR) Vice Provost for Institutional Effectiveness & Academic Planning
- Dr. Tonjanita Johnson; UA SYSTEM OFFICE Sr. Vice Chancellor for Academic & Student Affairs

#### REGIONAL UNIVERSITIES - Representing ATHENS, JSU, TROY, MONTEVALLO, UNA, & UWA

- Dr. Hal Fulmer; TROY Associate Provost and Dean of Undergraduate and First Year Studies
- Dr. Catherine Wehlburg; ATHENS President
- Dr. Tina Jones; UWA Provost
- Dr. Kristen Gilbert; UM Assistant Provost and SACS Commission on Colleges Accreditation Liaison

#### ALABAMA COMMUNITY COLLEGE SYSTEM - Representing all ACCS Institutions

- Dr. Bruce Crawford; Lawson State CC- Vice President for Instructional Services
- Dr. Mary Beth Lancaster (AGSC VICE-CHAIR); Costal Alabama CC Dean of Academic Instruction
- Dr. David Campbell; Northeast Alabama CC President
- Dr. Chantae Calhoun; Alabama Community College System Executive Director of Academic Affairs
- Leslie Reeder; Wallace CC Dothan Dean of Instruction
- Jackie Screws; Chattahoochee Valley CC President

#### 

#### × NON-VOTING MEMBERS

- Dr. James Purcell; ACHE Executive Director
- Dr. Robin McGill; ACHE Deputy Director for Academic Affairs
- Jacinta Whitehurst; ACHE (AGSC SECRETARY) Administrative Assistant to the Executive Director
- Dr. Keith Sessions; AGSC/Alabama Transfers Executive Director
- General Paul Hankins; AAICU President



# AGSC: Priority 1 - Update 2023-2024





#### Host the 6th Annual Achieve Transfer Student Success Conference

The 6th Annual Achieve Transfer Student Success Conference took place on March 27-28, 2024, at the University of South Alabama, with Bishop State Community College and Coastal Alabama Community College serving as co-hosts. The majority of the conference sessions were held at the University of South Alabama, while the opening night reception took place on the Bishop State campus.

#### **Conference Summary**

Out of the 247 individuals who registered for the conference, 212 attended, including speakers, exhibitors, sponsors, and participants. This year's event featured four plenary sessions and three concurrent sessions. We had ten sponsors and sixteen exhibitors. Feedback collected from attendees and sessions has been overwhelmingly positive.

#### **Funds Raised for Transfer Scholarship**

Following the conference, the University of South Alabama raised over \$8,000 for the Erin and Joshua E. Cogswell Endowed Scholarship fund after covering all event expenses.

#### Planning for the 2025 Achieve Conference

We have not yet finalized the date or host site for the 2025 Achieve Conference. We are currently in the early planning stages and aim to set a date and secure a host institution in the coming weeks.

#### **ACHIEVE Conference Planning Committee**

The 2025 Achieve Conference Planning Committee will commence monthly meetings starting in September of 2024. If you are interested in joining the planning committee or would like to volunteer to chair the committee, please contact Keith Sessions at <u>keith@alabamatransfers.com</u> by mid-September.

#### **Additional Information**

For more details about the annual Achieve Conference, please visit: <u>www.alabamatransfers.com/achieve-conference</u>

Update provided by Keith Sessions





# AGSC: Priority 2 - Update 2023-2024





#### Evaluate and analyze AP & CLEP Credit in an effort to ultimately create a useful crosswalk matrix to bring attention to and address possible issues or problems.

Over the past 4-5 years, the AGSC have been advocating for a standardized acceptance of AP test scores of "3" across all institutions in Alabama. This change aims to streamline the transfer of AP credits, making the process more efficient for students, advisors, counselors, and administrators.

Three years ago, the Alabama General Studies Committee (AGSC) formed an AP sub-committee to address this issue and develop a recommendation for a statewide AP score of "3" for credit transfer. This recommendation was finalized in April of 2021 and submitted to the Council of Chief Academic Officers (CCAO) through a formal letter from the AGSC Chair.

#### AP Credit Recommendation from the AGSC to the Council of Chief Academic Officers

- 1. Disciplinary experts at each institution should assess the appropriate threshold scores for AP exams in the same way that they assess courses for articulation.
- 2.AGSC recommends that all state institutions set AP score expectations at "3" for all courses as a means to smooth transfer between state institutions.
- 3. State institutions should clearly report their AP credit awarding thresholds in their institutional materials (web/bulletin/etc.) and AGSC will link to these scores or provide a composite table for easy reference.

Despite our request for a response from the CCAO, we have not yet received an official reply. The AGSC remains committed to urging both four-year and two-year institutions to adopt a score of "3" for AP credit transfer throughout the state.

#### New AP & CLEP Credit Index Page Made Available on Alabama Transfers Website

In light of this, our staff shifted our focus on how to most effectively present AP credit information on the Alabama Transfers website to better assist students and advisors. Our first step was to create an index (landing page) that links users to the both the AP & CLEP credit policies for all four-year institutions. This index page was recently launched and is being promoted as a new feature on the website. <u>https://alabamatransfers.com/students/ap-clep-credit-index</u>

#### **Ongoing Development of the AP/CLEP Crosswalk Matrix**

We have integrated much of the current AP & CLEP information from the index page into our Alabama Transfers database. However, we are still working on the best way to present this information to students to avoid adding to the confusion caused by discrepancies in AP credit transfer. Further development is needed to enhance the layout/functionality of this matrix on our website.







Update provided by Keith Sessions

# AGSC: Priority 3 - Update 2023-2024



# Continue work of General Studies Core Sub-Committee with a goal of addressing the following:

- Identify what general studies should look like in five years
- Identify the mission of general studies in Alabama
- Identify and address the challenges and/or barriers that prevent action on re-visioning the general studies core

The Alabama General Studies Committee's (AGSC) Subcommittee on General Education was charged to develop a mission statement for a general education core curriculum and for each of the Areas I-IV. The Committee believed this was a foundational step before further curricular redesign proceeded.

The subcommittee met twice in the past year. First, the 2022-2023 provost survey results were redistributed to subcommittee members to refresh memories of past work, as well as several examples of general education core purpose statements from other states in the U.S. We also noted that the way the Auburn (AU) and University of South Alabama (USA) displayed and described the general studies core was appealing. USA listed the core learning outcomes for each Area, making it clear to students and the public what students would expect to learn from each.

While reviewing the past work, the AA subcommittee had robust discussion of the state of general studies in the state. It was clear from the past survey that most AL colleges and universities had, or were in the process of, redesigned their institution's required core

curriculum. Very few were not embarking on the process. The fact that many institutions had, or were considering, general studies redesign was noted to be one barrier that has prevented action on re-visioning the state's current general studies design. The idea of doing a new survey was also considered, to gain more detailed information about each institution's curriculum, especially regarding the use of specific generalized learning outcomes, how the distribution of courses by discipline was approached, whether the sequence was included, and if there had been a change in the number of credit hours required.

In addition, the subcommittee discussed at-length the distributed examples of general education purpose statements. Although these were helpful, the subcommittee was unable to meet a third time to review everyone's suggestions for a mission statement. Nevertheless, the conversations were enlightening and robust. Going forward, this step can be realistically accomplished in first part of the new academic year.

Discussions and decisions remain necessary in the coming year to work toward the priorities listed herein. A barrier to moving forward is the difficulty in making recommendations that will meet the general studies goals of state without significantly disrupting the Alabama Community College System's associate degree requirements and the redesigned work of many institutions. Opinions seemed consistent about not adding more measurement and reporting requirements, for example if specific learning outcomes were added to the current curricular structure.

Finally, a collaborative follow-up meeting was held with UA representatives to update attendees about their work over the summer and any resulting modifications to the new UA Core. At that time (fall 2023), UAs general education redesign still required fewer than the current 41 credit hours, the rational being that more hours are needed to allow students to declare a minor, without exceeding 120 credit hours for an undergraduate degree. Their model is still in development, and they remain open to further conversations with the AGSC.

Update provided by Dr. Eva Lewis





# AGSC: Priority 4 - Update 2023-2024



# Begin to evaluate and address possible sequencing issues in Areas II and IV regarding Literature and History.

Recently, our office has received inquiries from advisors and counselors concerning the sequencing issues related to the AGSC policy in Areas II and IV. This policy requires students to complete a sequence in either literature or history, which can affect their course selections in these areas. The consequences of this requirement vary: some disciplines mandate either one or both sequences, while others offer students the flexibility to choose.

#### **Gathering Feedback from Institutions**

To address these issues, we have created an online survey for administrators, registrars, advisors, and counselors to provide the AGSC with input on the current literature/history sequencing policy. The survey has not yet been finalized but a draft of it can be accessed <u>here</u>.



#### **Current Progress**

We are working with ACHE staff, including Robin McGill, to refine and clarify the survey questions. Our aim is to ensure that the survey accurately gathers the feedback necessary for making informed decisions about Areas II and IV. We plan to distribute the survey in Fall 2024 and will report the results to the AGSC at a future meeting. The AGSC will then review this feedback to decide whether to revise the sequencing requirements or maintain the current policy.

Note: The work of the AGSC General Studies Core Sub-Committee (discussed previously in the Priority 3 Update) may also impact the future requirements and course options for all areas - including Areas II and IV.

Update provided by Keith Sessions

# AGSC: Priority 5 - Update 2023-2024



# Work with Alabama Transfers staff to begin to develop a possible succession plan.

#### **Current Status of the Alabama Transfers Office Staff**

As of spring 2024, Alabama Transfers' full-time staff members have each accumulated significant experience in higher education within the state. Both Keith Sessions, the Executive Director, and Shannon Nichols, the Assistant Director/IT Manager, have reached milestones of 30 years of dedicated service to our state's transfer student population. The part-time staff member, Anita Walker, contributes over 35 years of experience. Keith Sessions has dedicated 27 years to Alabama Transfers (formerly STARS), in addition to 1.5 years at Southern Union State Community College and 1.5 years at Auburn University. Shannon Nichols has spent his entire 30-year career with Alabama Transfers. Collectively, the three staff members managing the state's articulation program and implementing policies set by the AGSC bring nearly 95 years of experience to their roles.

#### **Key Staff Members Preparing for Retirement**

Although the staff members are likely 3-5 years away from retirement, it is crucial to begin planning for future staffing needs. Recently, the Succession Plan Sub-Committee convened with the Alabama Transfers team to discuss the need for new hires. This committee is still in the early phases of planning. Following their initial meeting, which included a review of the current and projected budgets, the group requests additional time to formulate a recommendation for the AGSC.

#### Looking to the Future

The Executive Director envisions hiring one new staff member in 2024-2025 to focus on marketing, promotion, and training. Additionally, in the subsequent year (2025-2026), contingent on budget availability, another hire is planned to handle support tasks, including website and database maintenance, along with other technical duties. These hires will help ensure a seamless leadership transition and prepare a skilled team to advance the AGSC's goals and the Alabama Transfers office's mission. The Succession Plan Sub-Committee will continue to collaborate with Alabama Transfers staff and will eventually present a formal recommendation to the AGSC regarding the future staffing and direction of the program.

Update provided by Keith Sessions



# Alabama Transfers Office - Update 2023-2024

#### **PRIORITY 1:**

#### Continue to work to improve and add new features to the recently launched Alabama Transfers website (www.alabamatransfers.com)

#### NEW PAGE >> "Real-Time" Usage Reports

We've collaborated with our web design partners to introduce a new "Real-Time" Usage Report Page. Access to this page is restricted; users must request a username and password from our office. Once access is granted, users can explore the Alabama Transfers usage reports database, which details the number of students submitting official guides. Reports can be filtered by major, sending community college, or target university. Additionally, users can refine their search to specific years or months. Future upgrades will include time-series graphs of submissions, comparisons of submissions versus total page views, and more. Access the new Usage Report Page at <u>https://alabamatransfers.com/dashboard/usage</u>. For additional details, refer to page 20 of this report.

#### **NEW PAGE >> Dual Enrollment Index**

In response to ongoing requests from students, advisors, and counselors at both community colleges and high schools, we've created a centralized Dual Enrollment Index Page. This new page consolidates all dual enrollment information for public universities and community colleges in Alabama. Advisors, counselors, and high school students can now easily access comprehensive dual enrollment information from a single location. Visit the Dual Enrollment Index Page at <a href="https://alabamatransfers.com/students/dual-enrollment-index">https://alabamatransfers.com/students/dual-enrollment-index</a>. We will continue to enhance this page with additional resources and links as needed.

#### NEW PAGE >> AP & CLEP Credit Index

As previously discussed on page 8 of this report, we've launched a new AP & CLEP Credit Index Page. This page provides detailed information on AP and CLEP credits and can be accessed at <u>https://alabamatransfers.com/students/ap-clep-credit-index</u>. Our next step is to incorporate an interactive AP & CLEP information matrix to further improve the page.

#### NEW STAFF RESOURCE >> Data Analytics (in house - not available to public)

We continue to monitor and assess the way in which website visitors use and access the Alabama Transfers website on a daily basis. We have set up a data analytics account with UMAMI that allows us to see exactly how the site is being used. For more information about this new feature go to page 21 in this report.

Update provided by Keith Sessions









# Alabama Transfers Office - Update 2023-2024



**PRIORITY 2:** 

# Continue to work to provide training and education to various groups, institutions, and organizations

As we enter year two of the launch of our new website and re-branding of our program, the need for continued training is still a major priority of our staff. During the past year the Executive Director has met with the following groups either in person or through online platforms (zoom, teams, etc.)

Education/Training Events	Туре	Audience (est.)	
AAICU - General Hankins and Staff	Q&A Session	5	
Enteprise Lions Club	Presentation/Training	50-60	
University of South Alabama	Presentation/Training	35-45	
Coastal Alabama Community College	Presentation/Training	25-30	
ACHIEVE Conference (2 Breakout Sessions)	Conference Presentations	35-45	
Alabama Banner User Group (ALBUG) Workshop	Presentation/Training	30-40	
Chattahoochee Valley Community College	Presentation/Training	25-30	
The University of Alabama General Education Curriculum Discussion	Conference Table Q&A	20	
University of Montevallo	Presentation/Training	50-60	
Wallace-Dothan Community College	Presentation/Training	30-40	
Bevill State Community College	Presentation/Training	20-30	
Edvisorly Staff - Upper Management	Presentation/Training	5-10	
Utah Articulation Committee Represenatives	Presentation/Training	3	
Oregon Higher Education Coordinating Commission	Presentation/Training	5-10	
Northeast Alabama Community College	Presentation/Training	15-20	
Troy University - Provided Update at Chancellor Briefings	Presentation/Training	30-40	
Dana Center (Austin Texas) - Math Pathways Planning Group	Q&A Session	6	
Numeracy Act Guidance	Q&A Session	5-10	

Update provided by Keith Sessions



# Alabama Transfers Office - Update 2023-2024

**PRIORITY 3:** 

# Continue to market and promote the Alabama Transfers program to improve and increase system usage and website traffic

#### **ACHIEVE Conference**

As noted on page 7, the 6th Annual Achieve Transfer Student Success Conference was held on March 27-28, 2024, at the University of South Alabama, with Bishop State Community College and Coastal Alabama Community College as co-hosts. This conference is a key component of our annual marketing and promotional strategy.

#### **ADVISOR Newsletter**

This year, we launched a quarterly newsletter called THE ADVISOR, dedicated to all things transfer-related. We have welcomed over 200 new subscribers. Past issues are archived and available at <u>https://alabamatransfers.com/resources/newsletter</u>. To receive future editions, please <u>click here</u>.

#### Marketing and Promotional Materials Distributed to Community Colleges

In the summer of 2024, the Alabama Transfers team distributed thousands of new postcards, pens, highlighters, and posters to community colleges across the state. These materials are intended for use in summer orientation sessions and to support advising and counseling efforts for prospective transfer students. Institutions can request free marketing and promotional materials by visiting <u>https://alabamatransfers.com/resources/request-promotional-items</u>.

#### **Upcoming Informational Videos**

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To further promote the Alabama Transfers program, we plan to develop a series of short training and marketing videos. These videos will be available on various pages of our website to enhance our outreach and educational efforts.

14





Alabama Transfers



# Alabama Transfers: Usage Reports for 202<u>3-2024</u>

350

290 320



# DID YOU KNOW?

Since 1998, over 1.7 MILLION Transfer Guides have been obtained through the Alabama Transfers/STARS websites.

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325

# Official Transfer Guides Obtained: 2023-2024





# **Monthly Usage Numbers:**

The following is a monthly breakdown of **OFFICIAL Transfer Guides** accessed through Alabama transfers from July 2023 through June 2024.





Note: Since November 17, 2022 (new site launch date) 27,212 official guides have been obtained.



#### Alabama Transfers System Usage by Community College

How many community college students have obtained official transfer guides during the vear?



5.265

July 1, 2023 - June 30, 2024 Official Guides Obtained FTE 2023 AA/AS Students 375 **Bevill State Community College** 2,227 417 **Bishop State Community College** 2,604 1,164 Calhoun Community College 293 Central Alabama Community College 840 492 Chattahoochee Valley Community College 982 2,439 Coastal Alabama Community College 4,124 507 Drake State Community & Technical College 174 306 Enterprise State Community College 1,092 330 Gadsden State Community College 2,467 930 Jefferson State Community College 2,822 1,604 Lawson State Community College 1,554 377 Lurleen B. Wallace Community College 1.121 16 Marion Military Institute 308 1,658 Northeast Alabama Community College 1,638 165 Northwest Shoals Community College 2,059 738 Shelton State Community College 1.781 891 Snead State Community College 1,098 1,046 Southern Union State Community College 3,598 557 Trenholm State Community College 733 584 Wallace Community College - Dothan 2,005 1,663 Wallace State Community College - Hanceville 2,851 663 Wallace State Community College - Selma 1,024

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6000

1000

2000

3000

4000

5000

0

#### **Transfer Destination Choices**

To which four-year institutions are students most interested in transferring?



#### July 1, 2023 - June 30, 2024

**DID YOU KNOW?** The 17,215 official guides printed this year generated over 28,400 recruitment leads for the public four-year institutions in Alabama.



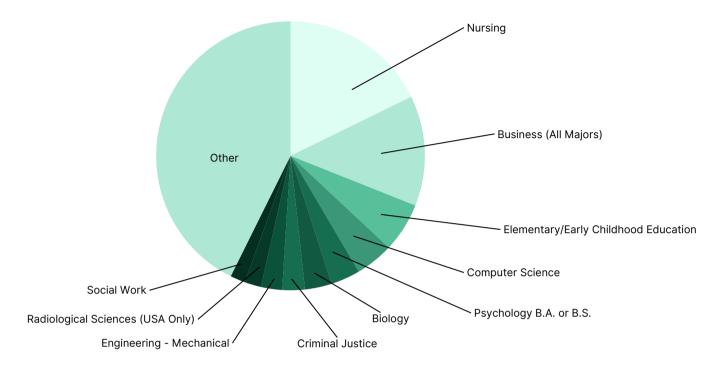
Through our new system, transfer students can express interest in transferring to specific four- year universities in our state. Below is the breakdown of student transfer destination interest.	<b>Alabama Transfers Total</b> 07/01/2023 - 06/30/2024
Alabama A&M University (information sent to CCRGI@aamu.edu)	1,280
Alabama State University (information sent to recruiting@alasu.edu)	1,035
Athens State University (information sent to admissions@athens.edu)	1,110
Auburn University (information sent to transferstudent@auburn.edu)	4,438
Auburn University at Montgomery (information sent to admissions@aum.edu)	837
Jacksonville State University (information sent to <a href="mailto:admissions@jsu.edu">admissions@jsu.edu</a> )	2,069
The University of Alabama (information sent to transfer.admissions@ua.edu)	3,633
Troy University (information sent to <u>admit@troy.edu</u> )	2,572
University of Alabama at Birmingham (information sent to <a href="mailto:chooseuab@uab.edu">chooseuab@uab.edu</a> )	4,118
University of Alabama in Huntsville (information sent to admissions@uah.edu)	2,248
University of Montevallo (information sent to admissions@montevallo.edu)	658
University of North Alabama (information sent to admissions@una.edu)	1,239
University of South Alabama (information sent to <u>transfer@southalabama.edu</u> )	2,468
University of West Alabama (information sent to <u>admissions@uwa.edu</u> )	723

**NOTE:** On the old STARS system, students were limited to a first and second choice. On the new system, they can express interest in or choose as many of the schools that they might be interested in who offer their major. This student usage information is sent automatically to the four-year recruitment email provided by the university and contact between the selected university and the prospective transfer student is usually made within 24 hours. On the old STARS system receiving institutions would not be informed until the first week of each month for the prior month's usage.

**Top Major Choices** Which majors are transfer students most interested in?



#### July 1, 2023 - June 30, 2024



Top Majors Chosen by transfer students	<b>Alabama Transfers Total</b> 07/01/2023 - 06/30/2024	Percentage of Official Guides Obtained
Nursing	3,059	17.8%
Business (All Business Majors)	2,282	13.3%
Elementary or Early Childhood Education	1,020	5.9%
Computer Science	787	4.6%
Psychology B.A. or B.S.	608	3.5%
Biology	556	3.2%
Criminal Justice	466	2.7%
Engineering - Mechanical	439	2.6%
Radiological Sciences (USA Only)	343	2.0%
Social Work	311	1.8%
All other majors (other 159 majors included)	7344	42.7%

# **ONLINE USAGE REPORTS**

You and your staff can now access REAL-TIME time system data through the new Alabama Transfers website. No more waiting 30 days for reports! You can now build your own report in just a few minutes.





# **OVERALL SYSTEM USAGE**



Overall system usage · Alabama Transfers On this page you can browse our usage reports to see how many students have submitted Official...

This database information IS available to the general public. No individual student data is provided.

Data sorted by following:

- Major
- University
- Community College



IBOARD		Currently	viewing 1-25 of 26805	Jump to page: 1
		DATE	NAME	CURRENT COLLEGE
		08/12/24	Makayla Williams	Walace State Community College - S
		08/12/24	Makayla Thomas	Walace State Community College - S
	· ·	08/12/24	Kato Jackson	Walace State Community College - S
s ·		08/12/24	Jane Smith	Cosstal Alabama Community College
		08/12/24	Thomas Nelson	Coastal Alabama Community College



Transfer agreement submissions · Alabama Transfers Purpose of this dashboard: Using the dashboard below, administrators and staff members can logL...

This database information IS NOT available to the general public. Individual student data is provided. We require end-users to request a USERNAME/PASSWORD for access. Users must have ACCS or University email address

USER DATA DAS

Data sorted using various filters.



REPORTS CAN BE GENERATED AND DOWNLOADED AS .CSV FILES FOR USE WITH SPREADSHEET SOFTWARE

Clear Filters

Filter





# WEBSITE ANALYTICS

In addition to providing transfer students with access to AGSC approved Transfer Guides, information on the Alabama Transfers website is also a valuable asset to counselors, advisors, and administrators across the state. Below are some website analytics that show other ways that end-users access and use the Alabama Transfers website.



11 01 15101 5
www.

Alabama



#### TOTALS:

July 1, 2023 - June 30, 2024 331,981 Views/Hits 89,134 Unique Visitors

Devices	Visitors		
Laptop	42.4k	48%	
Mobile	30.6k	34%	
Desktop	13.0k	15%	
Tablet	3.14k	4%	

Referrers	Views		
google.com	14.4k	21%	
stars.troy.edu	8.85k	13%	
coastalalabama.edu	6.22k	9%	
uab.edu	5.07k	8%	
jeffersonstate.edu	4.9k	7%	
blackboard.calhoun.edu	3.33k	5%	
snead.edu	2.98k	4%	

Visitors	
40.0k	45%
23.3k	26%
9.43k	11%
9.12k	10%
2.17k	2%
2.15k	2%
1.55k	2%
	23.3k 9.43k 9.12k 2.17k 2.15k





Pages View		iews
www.alabamatransfers.com	134k	41%
/official-guide	28.6k	9%
/pathways/health-sciences-medical-services	12.8k	4%
/pathways/science-technology-engineering-mathematics	12.1k	4%
/pathways/business	9.31k	3%
/pathways/education-training	8.37k	3%

# Looking Forward: Priorities and Goals for 2024-2025





# Looking Forward to 2024-2025



# **Setting Priorities & Goals**

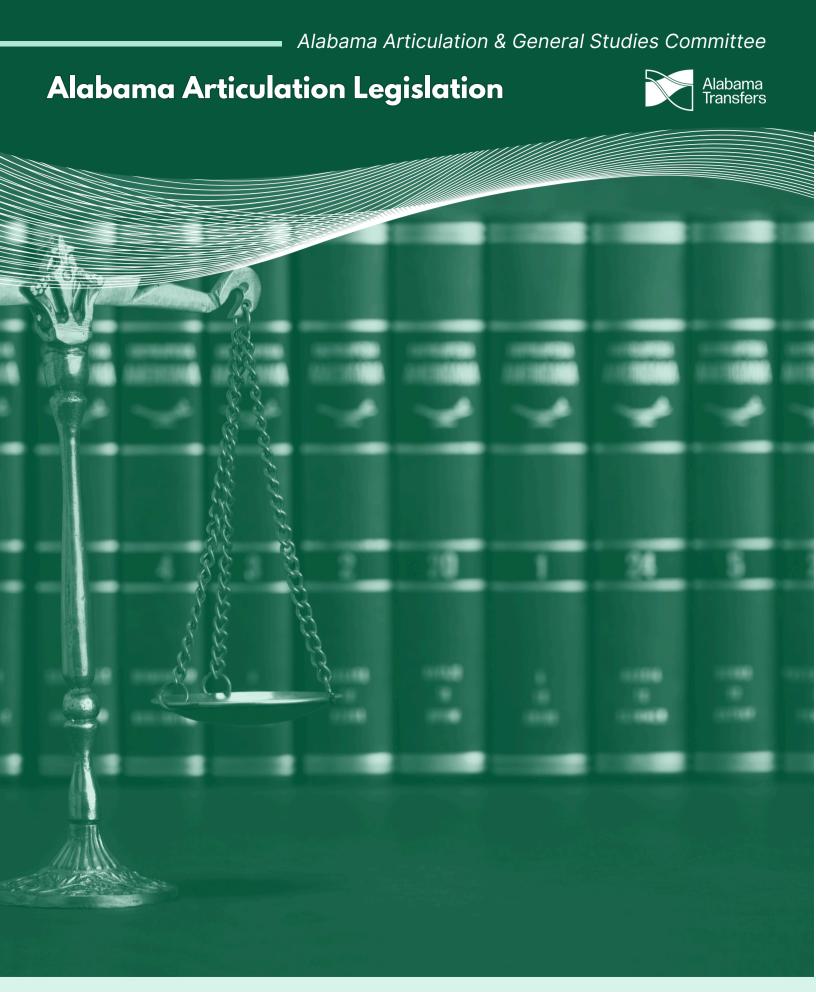
The Articulation & General Studies Committee (AGSC) and the Alabama Transfers Staff will commit to addressing on the following priorities/goals in 2024-2025:

#### The Alabama Transfers Staff will:

- 1. Investigate and research AI technologies to enhance our website, enabling students to upload transcripts via smartphones for real-time "what if" analysis and facilitating reverse transfers for community colleges.
- 2. Collaborate with the Succession Plan subcommittee to assess future staffing needs for Alabama Transfers, preparing for the upcoming retirement of current leaders.
- 3. Continue efforts to market, promote, and educate students, counselors, advisors, faculty, and administrators throughout Alabama, aiming to boost the adoption and effective use of new technologies on the Alabama Transfers website.

#### The AGSC Membership will:

- 1. Persist in the efforts of the Gen Ed subcommittee to address issues aiming to clarify the mission of general education in Alabama and to enhance the existing AGSC general education framework. Also, continue to address possible issues or problems associated with the current literature and history sequencing requirements in Area II and Area IV.
- 2. Continue the work of the Succession Plan subcommittee to evaluate future staffing needs for Alabama Transfers and present recommendations to the AGSC regarding a potential succession plan.
- 3. Host the 7th Annual Achieve Conference.
- 4. Advance the review of AP/CLEP credit in an effort to encourage the Council of Chief Academic Officers to reconsider and respond to the AGSC's 2021 recommendations (accepting a AP score of 3 for across the board).
- 5. Examine the impact of the Numeracy Act on Elementary/Early Childhood Education and its potential effects on the transfer credit for math courses in Area V.
- 6. Provide guidance on the utilization and spending of all discretionary funding.



# Alabama Articulation Legislation: Act 94-202





The computerized advisement system for students operated by Troy State University which includes a comprehensive undergraduate program and course information for all public two-year and four-year institutions of higher education, existing on the effective date of this amendatory act, shall ensure students at each two-year institution accredited by the Southern Association's Commissions on Colleges, the opportunity to enter into a contract with a four-year institution guaranteeing the transfer of credit earned for courses taken at the two-year institution pursuant to the terms of the contract provided the student is admitted to the four- year institution. Under this contract, all agreed upon credits transferred from a two-year institution to a four-year institution shall fulfill degree requirements at the four-year institution as if they were earned at the four-year institution. Information regarding this advisement and contracting program shall be included in the official catalog of each institution of higher education. All public two-year and four-year institutions in the state accredited by the Commission on Colleges shall participate in this system.

"In addition, there is created an articulation and general studies committee which shall consist of ten members composed as follows: two representing the state's regional universities, three representing the state's two-year colleges (one of whom shall be black), one representing each of the following: Auburn University, the University of Alabama System, the University of South Alabama, Alabama State University, and Alabama A&M University. The Executive Director of the Alabama Commission on Higher Education and the Director of the computerized advising system operated by Troy State University shall serve as nonvoting members.

"Unless provided by the governing board of the respective institution, the representatives to the articulation and general studies committee shall be selected in the following manner: The presidents of the state's regional universities shall select the two representatives of these institutions on the committee. The State Board of Education\* shall select the representatives of the state's two-year colleges on the committee. The Chancellor of the University of Alabama System and the Presidents of Auburn University, the University of South Alabama, Alabama State University, and Alabama A&M University shall each select the representative of their institutions on the committee. It is the intent of the Legislature that women be represented on the committee. This committee, utilizing whatever resources and task forces it deems appropriate, shall develop no later than September 1, 1998, a statewide freshman and sophomore level general studies curriculum to be taken at all colleges and universities. Nothing herein shall be interpreted as restricting any institution from requiring additional general studies courses beyond the statewide general studies curriculum.

"This committee shall also develop and adopt no later than September 1, 1999, for the freshman and sophomore years, a statewide articulation agreement for the transfer of credit among all public institutions of higher education. Under this articulation agreement, all applicable credits transferred from a two-year institution to a four-year institution shall fulfill degree requirements at the four-year institution as if they were earned at the four-year institution. The committee shall further examine the need for a uniform course numbering system, course titles, and descriptions.

"A four-fifths vote of the entire voting membership of the committee shall be required for the adoption of the articulation agreement and general studies curriculum. Upon adoption of the articulation agreement and general studies curriculum, this committee shall continue its duty and authority prescribed herein. The committee shall meet at least annually, or at other times as convened by the chair. The committee shall elect annually a chair from its membership. The chair of the committee shall rotate annually between a representative of the four-year institutions and a representative of the two-year institutions.

"In case of problems in the administration or interpretation of the articulation agreement or the general studies curriculum, institutions shall present the problem to the articulation and general studies committee for resolution. A majority decision of the committee shall be final and binding.

Passed SENATE - March 10, 1994 Passed HOUSE - March 10, 1994 Signed by GOVERNOR Jim Folsom - March 17, 1994









#### Saving Time, Money, & Credits

Questions and/or comments regarding this report should be directed to:

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